

UCL
SCHOOL OF
MANAGEMENT

AN MBA IN CHINA'S THINK-TANK

THE UCL MBA WITH
PEKING UNIVERSITY

The UCL MBA with Peking University

The MBA programme of choice for professionals based in China who wish to engage with China's innovation and technology industries and entrepreneurship communities.

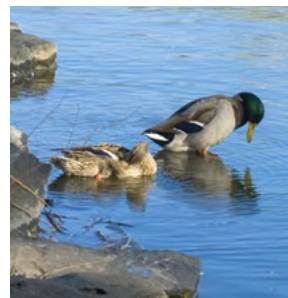


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In China, Asia-Pacific's
Top 20 Business Schools
for Research Excellence



*QS Global 250 Business
Schools Report 2017*



#1

In China, 'The Most
Valuable MBA'

Forbes China

Forbes

'AN MBA
WITH A
HEART'

Bloomberg Businessweek

**Bloomberg
Businessweek**

Programme Highlights

A World-class MBA from UCL, a global top-10 university, hosted at Peking University, one of China's leading universities.

Peking University



Peking University, ranked #2 in China in the World University Rankings 2021 by *The Times Higher Education*

UCL



UCL in the UK, ranked #8 in the world and #4 in the UK in *QS World University Rankings 2022*

In-depth Understanding of China

As an MBA in China's think tank, UCL and BiMBA are committed to helping you develop a macro way of thinking, and giving you a high-level perspective of managing companies in shifting national and international government policy contexts.

Academic Experience

- The professors at UCL and BiMBA are drawn from top business schools in the world – UK, U.S., Europe, China and elsewhere.
- Core modules and a series of forward-looking electives are designed to train, develop and inspire passionate business leaders and professionals.

Advance Your Career

- The career office provides you with professional counseling and coaching, career management tools, interview skill training and job searching resources to help you progress your career journey.
- Mentors are exclusively matched one-on-one to students and bring a wealth of industry expertise to help develop personalised career strategies.

Diverse and Global Community

- UCL and PKU's active alumni community includes more than 500,000 business leaders, professional managers, entrepreneurs, academic and political leaders around the world.

Scholarships

- A variety of scholarships are awarded to up to 70% full-time and 30% part-time students.
- One-half tuition to full-tuition scholarships are offered to exceptional students who exemplify leadership, entrepreneurship, public service and innovation.
- Belt and Road Scholarship is designated for outstanding candidates from Belt and Road countries.

Peking University – UCL MBA

The Peking University – UCL MBA combines the unique research and teaching strength of the Peking University National School of Development and the UCL School of Management. Best practices in management have evolved to adjust to the ubiquity of technology, and forward-looking academics at the UCL School of Management that specialise in innovation, entrepreneurship, technology, and analytics help you to make the most of advancing technologies. The programme will help you to develop the quantitative and qualitative analytical skills necessary to engage with our changing world.

Format	Full-time MBA	Part-time MBA
Duration	16 Months	28 Months
Class Meets Time	Weekdays	Weekends
Language	English	
Location	Peking University, China + An Elective Module in London	
Degree	1. MBA Degree Granted by University College London 2. Certificate from Peking University	
Tuition Fees	RMB 368,000 (approx. USD 56,500)	
Application Starts	September 2021	
Application Ends	June 30 2022	
Admission Test	Option 1 GMAT/GRE Option 2 On-campus Test *All students whose first language is not English AND who are not nationals of a country deemed by either the UK Home Office or UCL to be "majority English speaking", must be able to provide recent evidence that their spoken and written command of the English language is adequate for the programmes for which they have applied.	
Programme Start	September, 2022	

Curriculum

Core Modules

Accounting and Finance	Financial and Managerial Accounting	Corporate Finance
Decision-making and Analytics	Decision Making for Business	Business Strategy and Analytics
Economics and Business in China	Managerial Economics	China's Economic Development
Marketing	Marketing Science	Marketing Research
Operations	Operations Analytics	Operations and Technology Management
Organisational Behaviour and Leadership	Managing Organisational Behaviour	Global Leadership
Strategy	Corporate Strategy	Strategic Management
Business Research Project	Business Research Project	

Optional Modules

Entrepreneurship and Innovation In Europe	Entrepreneurship in Europe	Corporate Venturing
Digital Marketing	Digital Marketing	
Consumer Behaviour	Consumer Behaviour	
Influence and Negotiations	Influence and Negotiations	
Managing across Cultures	Managing across Cultures	
Entrepreneurship	Entrepreneurship	
Global Entrepreneurial Systems	Global Entrepreneurial Systems	
Emerging Business Technologies	Emerging Business Technologies	
International Business Finance	International Business Finance	
Financing Technology Ventures	Financing Technology Ventures	
Management of non-profit organisations	Management of non-profit organisations	
Statistics and Analytics for Business	Statistics and Analytics for Business	
Strategic Human Resource Management	Strategic Human Resource Management	
Design Thinking for Strategy	Design Thinking for Strategy	

China Insights (taught in Chinese)

China Insights	Organisational Management in Times of Change
	Leadership in Chinese Traditional Culture
	Competition Strategy
	Marketing in China
	National Development Lecture Series

Business Research Project

Students will undertake a business research project. Based on availability, students can choose to develop a consultancy project with a company. Students can also choose to write a business plan for a new or existing business or choose to write a dissertation based on a piece of management- or business-related research. Students are offered training and guidance on consultancy services, business planning, and business research.

Application

Application rounds for 2022 recruitment

Application Round	Round Deadline	Online Application Submission Deadline	On-campus Test and Interview Date
Round 1	2021/12/31	2021/1-/17	2021/10/30
		2021/11/07	2021/11/20
		2021/12/05	2021/12/18
Round 2	2022/02/28	2022/01/02	2022/01/15
		2022/02/27	2022/03/12
Round 3	2022/04/30	2022/03/27	2022/04/09
		2022/04/10	2022/04/23
		2022/04/24	2022/05/14
Round 4	2022/06/30	2022/05/15	2022/05/28
		2022/05/29	2022/06/11
		2022/06/12	2022/06/25
		2022/06/30	2022/07/16

Entry Requirements

1. A good undergraduate degree from a recognised university
2. At least three years' full-time work experience before entrance
3. To pass an admissions test: GMAT, GRE or On-campus Admissions Test
4. To pass an English Language Proficiency Exam

Application Process

1. Submit Online Application

2. Attend Interview (by Invitation)

3. Take Tests

4. Receive Admission Decision

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Meet Us

One-on-One Admission Talk / Campus Visit / Class Sit-in
Prospective students can schedule a Skype/telephone talk with the Admission Officer. You are also welcome to visit Peking University for a campus tour or to sit in a class to meet professors and students. Please send your résumé to make an appointment.

MBA Admissions Office

Telephone

+86-10-62754800/4801

Email

admissions@bimba.pku.edu.cn

WeChat Inquiry

Please add PKUNSD-BIMBA
in WeChat.

Website

en.bimba.pku.edu.cn



BIMBA / **MBA**
国家发展研究院



北京大学国家发展研究院
National School of Development