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# THE UCL SOM SUSTAINTECH PITCH DAY COMPETITION

In collaboration with  
Tecno International

**UCL**  
SCHOOL OF  
MANAGEMENT



# THE UCL SOM SUSTAINTECH PITCHING COMPETITION

Where entrepreneurship meets sustainable innovation, extraordinary opportunity takes form. Amid the rising call for businesses to shift towards more sustainable practices, the UCL School of Management recognises the potential for transformative change through entrepreneurship.

In collaboration with [Tecno International](#), we are thrilled to host the third edition of the annual SustainTech Pitching Competition to support pioneering individuals with fresh ideas, those ready to create businesses that not only succeed but also champion a resilient and sustainable future.

## KEYNOTE SPEAKER PROFILE:



### ALLEGRA FORTUNATO

Head of Strategy Director  
of UK office -  
Tecno International



### BELLA TONKONOGY

Senior Director, Climate  
Policy Initiative  
Formerly Senior Advisor in  
the U.S. Department of the  
Treasury's Climate Hub



### ONESUN STEVE YOO

Co-Director, UCL Centre for  
Sustainable Business  
Professor of Operations &  
Marketing Analytics,  
UCL School of Management

**13 JUNE 2025**

**14:00-17:30 BST**

**UCL SCHOOL OF  
MANAGEMENT**

**LEVEL 50**

**1 CANADA SQUARE  
CANARY WHARF  
LONDON**

## Today's Agenda

**13:30** Doors open

**14:00** Opening remarks

**14:10** Keynote speech

**14:20** Pitches part 1

**15:10** Break

**15:20** Keynote speech

**15:40** Pitches part 2

**16:30** Jury deliberation

**16:45** Results announcement  
and closing remarks

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INTERNATIONAL

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# PITCHING AND SHOWCASING STARTUPS



Acorn Higher Ed is revolutionising university recruitment using tech-enabled, student-led storytelling as a more sustainable, effective alternative to traditional marketing techniques.

**[Visit acornhighered.com.](https://www.acornhighered.com)**

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Bione Biomech is developing low-cost, functional prosthetic hands designed specifically for children in low-income countries, giving them the freedom to move, play, and grow with confidence.

**[Find out more about Bione Biomech.](#)**

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Empowers smaller farmers by converting their organic waste into renewable energy and high quality biofertiliser, helping them to cut down costs and their carbon footprint.

**[Find out more about Economad Solutions.](#)**

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Elevate & Shine helps people build healthy habits for life in three core areas: wholesome eating, exercise, and gratitude.

**[Find out more about the Founder.](#)**

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PestAway transforms the world's most littered toxic waste - cigarette butts - into a powerful, eco-friendly bio-insecticide that protects crops, safeguards farmer health, and promotes circular agriculture.

**[Find out more about PestAway.](#)**

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SEMPAS offers satellite-based monitoring and preventative alarming to combat the ineffective and slow response of sub-national agencies to illegal environmental activities and escalating disaster risks.

[Find out more about the Founder.](#)

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SolarShare is a platform that lets property owners lease their rooftops to solar providers for passive income and clean energy generation.

[Find out more about the Founder.](#)

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SOLORA has developed a mobile application called 'RideOnTime', which converts LED transit screens into clear text and audio. This helps visually impaired users access real-time bus and train information bridging a critical gap in sustainable urban mobility.

[Find out more about SOLORA.](#)

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Like Airbnb, but for hot air. The Hot Air Company converts residual heat into revenue by powering thermal-intensive operations, reducing energy costs and carbon emissions - all whilst driving industrial circularity.

[Find out more about The Hot Air Company.](#)

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Urban Carbon accelerates city decarbonisation by transforming carbon data from buildings into actionable retrofit strategies that shape carbon-efficient cities.

[Find out more about Urban Carbon.](#)

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