

Amirhossein (Miros) Zohrehvand

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ACADEMIC POSITIONS

SBB, Leiden Univeristy 2020 - Present
Assistant Professor, Strategy & Entrepreneurship

EDUCATION

UCL School of Management 2015 - 2020
Ph.D. in Strategy and Entrepreneurship
Thesis: "M&As and CEOs: Machine Learning Aided Analyses of Social Media"
Advisory Committee: Dr. B. Vanneste (chair), Prof. D. Ravasi, and Prof. M. Kilduff

UCL School of Management 2014 - 2015
Master of Research

Sharif University of Technology 2011 - 2014
MBA with specialization in Strategy

Sapienza University of Rome 2007 - 2008
One year of select course work in architecture

Sharif University of Technology 2006 - 2011
BSc. in Mechanical Engineering

RESEARCH INTERESTS

Corporate Strategy, Top Management Teams, Social Media, Machine Learning

RESEARCH PORTFOLIO

DOCTORAL DISSERTATION

Zohrehvand A. Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition.

Working paper. Under review at *Strategic Management Journal*

- Short listed for Best Paper Award at Strategy division of the 78th Annual Meeting of the Academy of Management, 2018 (Chicago)

Zohrehvand A. Fifty Million Followers Can't Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

Working paper. In preparation for submission to *Organization Science*

- Nominated for SMS London PhD Paper Prize

Zohrehvand A. Do Social Media Influence CEOs' Strategic Decisions? Evidence from CEOs' Twitter Activity and Their Subsequent Acquisitions.

Working paper

OTHER WORK IN PROGRESS

To Go Against the Flow? Social Media Feedback and Voting Turnovers at US Congress. (Conceptual stage)

PRESENTATIONS

Zohrehvand A., Doshi A, Vanneste B. Beyond Shareholder Returns using Synthetic Controls: An Application to the Dollar Tree-Family Dollar Acquisition

- ESMT Berlin, 2020
- Indian School of Business, “AI & Strategy” workshop, (partner: Microsoft), 2019 (Hyderabad)
- Strategic Management Society, the 38th Annual Conference, 2018 (Paris)
- Imperial Business School, the PhD Research Day in Innovation, Entrepreneurship & Strategy, 2018

Zohrehvand A. Fifty Million Followers Can’t Be Wrong, or Can They? Effects of Social Media Feedback on CEO Communication.

- Strategic Management Society, the 40th Annual Conference, 2020
- Academy of Management Annual Meeting, 2020
- European Group for Organizational Studies, the 35th Colloquium, 2019 (Edinburgh)

HONORS

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| Winner of the first School of Management Happiness Award (PhD Category) | 2019 |
| Indian School of Business (Partnered with Microsoft, India) USD 1000 travel expenses award | 2019 |
| Strategic Management Society Meeting Doctoral Scholarship | 2018 |
| Academy of Management Best Paper Proceedings | 2018 |
| Ranked 12 in National University Entrance Exam for MBA among more than 40,000 participants | 2011 |
| Ranked 165 in National University Entrance Exam in the Math-Physics group among more than 240,000 participants | 2006 |
| Placed in the 99 Percentile in Azad University Entrance Exam in the Math-Physics group | 2006 |

TEACHING EXPERIENCE

► *Leiden University*

LECTURER

Managing Innovation and Analytics Science, Business, and Innovation Minor, 5EC Fall 2020

A course that bridges innovation management and analytics, focusing on the applications of machine learning in innovation management and strategy field.

► *UCL School of Management*

LECTURER

Statistics for Business Research Master’s course Fall 2018

A half-semester accelerated course (15hrs of teaching) covering the fundamentals of statistics and their applications to managerial problems. (Course evaluation: 4.29/5)

GUEST LECTURER

Business Research Methods Master’s course, Instructed by Dr. Hercheui

(a) A three-hour introductory lecture titled *Business Research in the Age of Machine Learning* on the theory and practice of machine learning in business research using *Python*. Spring 2019

(b) Two out of ten sessions of a compulsory course covering different data science methods for business and some basic applications in *R* for a group of more than 200 students. Fall 2017

TUTOR

Business Analytics Undergraduate course, Instructed by Dr. Smith Spring 2019 & 2020
A one week event for enabling students to tackle two real-world prediction problems using their knowledge of statistics and *R* language. During this week, Dr. Smith and I were present at the venue, so students can approach each one of us with statistics and *R* programming questions.

TEACHING ASSISTANT

Entrepreneurial Strategy Master's course, Instructed by Dr. Ching. Spring 2018 & 2019
Corporate Strategy Master's course, Instructed by Dr. Vanneste. Fall 2015 & 2016

► *Sharif University of Technology*

TEACHING ASSISTANT

Advanced Strategic Planning MBA course, Instructed by Dr. Arasti. Spring 2014
Strategic Planning MBA course, Instructed by Dr. Arasti. Spring 2014
Organization Theories and Design MBA course, Instructed by Dr. Feyzbakhsh. Fall 2013

SERVICE

Key organizer of Leiden SBB Reading Group 2020 - Present
Communication Team (Calendar), Strategic Management Division of the Academy of Management 2020 - Present
Ad-hoc reviewer for AOM and SMS conferences
PhD program academic representative, UCL School of Management 2017 - 2019
Department lead academic representative, UCL School of Management 2018 - 2019

SELECTED SKILLS

Computer Skills: ADVANCED knowledge of Python, R, SQL, and Tex. Intermediate knowledge of C++, HTML, and JavaScript.
Languages: Persian (native), English (fluent), Italian (Intermediate), and Arabic (basic).

OTHER EXPERIENCES

Co-founder and Advisor, Noyan Afra Teb 2014 - Present
Noyan Afra Teb is a start-up concentrating on import, promotion, and distribution of baby lifestyle brands into the Iranian market.
Strategy Consultant, Institute for Nanoscience and Nanotechnology, Sharif University March 2013 - July 2014
Leading the project for strategic planning and strategy implementation.

REFERENCES

Bart Vanneste (Advisor)
Associate Professor of Strategy
UCL School of Management
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Davide Ravasi (Advisor)
Professor of Strategy and Entrepreneurship
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