

## Sruthi Monica Thatchenkery

University College London | School of Management  
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### FACULTY POSITIONS

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**University College London, School of Management**, London, UK 2016-present  
Assistant Professor of Strategy & Entrepreneurship

### EDUCATION

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**Stanford University**, Palo Alto, CA 2017  
*PhD in Management Science and Engineering*  
Committee: Riitta Katila (Chair), Kathleen Eisenhardt, Charles Eesley, Tom Byers

**Duke University**, Durham, NC 2008  
*Bachelors of Science in Economics*  
Summa cum laude, high distinction in economics, Phi Beta Kappa

### RESEARCH

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#### Doctoral Dissertation

Title: Competitive intelligence: Drivers and consequences of executive attention to competitors in enterprise software

- Winner, Wiley Blackwell Outstanding Dissertation Award, Strategic Management Division, Academy of Management
- Finalist, Best Dissertation Award, Technology and Innovation Management Division, Academy of Management
- Runner-Up, Best Dissertation Award, Industry Studies Association

#### Peer-Reviewed Publications and Under Review

Thatchenkery, S. & Katila, R. Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west? (Revise-and-resubmit at *Strategic Management Journal*)

- Finalist, Research Methods Award, Strategic Management Society Conference

Thatchenkery, S. & Katila, R. 2021. Seeing what others miss: A competition network lens on product innovation. *Organization Science*, published online.

- Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference
- Runner-Up, Rising Star Award, Industry Studies Association
- Best Paper, Smith Competitive Dynamics Conference

Katila, R., Thatchenkery, S., Christensen, M., & Zenios, S. 2017. Is there a doctor in the house? Expert product users, organizational roles, and innovation. *Academy of Management Journal*, 60(6).

Thatchenkery, S., Katila, R., & Chen, E. 2012. Sequences of competitive moves and effects on firm performance. *Academy of Management Best Paper Proceedings*.

Thatchenkery, S. & Koizumi, N. 2010. Lab coats versus business suits: A study of career preferences among Indian adolescents. *Career Development International*, 15(6).

### **Book Chapters**

Distant and local search (with R. Katila). *Palgrave Encyclopedia of Strategic Management*. Eds. D. Teece et al. New York: Palgrave Macmillan, 2013.

### **Working Papers and In-Progress Projects**

Out of left field: Competitive blind spots and awareness of peripheral competitors in infrastructure software firms (In preparation for submission to *Academy of Management Journal*)

Familiarity breeds contempt? How similarity between CEOs leads to competition between firms (In preparation for submission to *Organization Science*)

We've got rhythm: Temporal patterns of product R&D moves and effects on firm performance

Shared perceptions of competition and alliance tie formation (data analysis and writing)

Pay to play? User innovators' responses to platform owner entry in video game mods (data collection)

### **AWARDS**

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Finalist, Research Methods Award, Strategic Management Society Conference, 2021

Best Paper in Innovation and Entrepreneurship, Industry Studies Association Conference, 2020

Runner-Up, Rising Star Award, Industry Studies Association, 2020

Finalist, Best Dissertation Award, Technology and Innovation Management Division, Academy of Management, 2019

Winner, Wiley Blackwell Outstanding Dissertation Award, Strategic Management Division, Academy of Management, 2018

Runner-Up, Best Dissertation Award, Industry Studies Association, 2018

Best Paper, Smith Competitive Dynamics Conference, 2018

Outstanding Reviewer Award, Technology & Innovation Management Division, 2011

National Science Foundation Graduate Research Fellowship, 2011

Stanford Graduate Fellowship, 2010

### **PRESENTATIONS**

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Innovation and profitability following antitrust intervention against a dominant platform: The wild, wild west?

*Strategic Management Society Annual Meeting*. September 2021.

*Academy of Management Annual Meeting*. August 2021.

*Sumatra Ghoshal Conference, London Business School*. May 2021

*Wharton Mack Innovation Conference*. April 2021.

*Stanford Digital Economy Forum*. November 2020.

Seeing what others miss: A competition network lens on product innovation  
*Strategic Management Society Annual Meeting*. Minneapolis. October 2019.  
*Academy of Management Annual Meeting*. Boston. August 2019.  
*Smith Competitive Dynamics Conference*. Kingston. May 2018.  
*Frontiers in MOC and TIM Conference*. Zurich. June 2017.  
*DRUID Society Conference*. New York. June 2017.

Out of left field: Awareness of fringe competitors in enterprise software  
*Strategic Management Society Annual Meeting*. Houston. October 2017.  
*Academy of Management Annual Meeting*. Atlanta. August 2017.

Competitive intelligence: Executive attention to competitors in enterprise software (dissertation)  
*Strategic Management Society Annual Meeting*. Berlin. September 2016.  
*Academy of Management Annual Meeting*. Anaheim. August 2016.  
*Consortium for Competitiveness and Cooperation (CCC)*. New York. April 2015.  
*INFORMS Annual Meeting*. San Francisco. November 2014.

Is there a doctor in the house? The impact of users on medical device innovation  
*INFORMS Annual Meeting*. San Francisco. November 2014.  
*Academy of Management Annual Meeting*. Philadelphia. August 2014.

Sequences of competitive moves and effects on firm performance  
*Strategic Management Society Annual Meeting*. Prague. October 2012.  
*Academy of Management Annual Meeting*. Boston. August 2012.

Lab coats versus business suits: A study of career preferences among Indian high school students.  
*Academy of Management Annual Meeting*. Chicago. August 2009.

Consumer preference for fuel efficiency and implications for hybrid-electric product development.  
*Academy of Management Annual Meeting*. Chicago. August 2009.

## **INVITED SEMINARS**

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Tilburg University, Management	2019
University of North Carolina-Chapel Hill, Strategy & Entrepreneurship	2018
Boston University, Strategy & Innovation	2016
New York University, Technology Management & Innovation	2016
Harvard Business School, Technology & Operations Management	2016
McGill University, Strategy & Organization	2015
University College London, Strategy & Entrepreneurship	2015
Tulane University, Management	2015

## **TEACHING**

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### **Instructor (UCL School of Management)**

MSIN0092 – Technology & Digital Strategy (masters-level, 2020-21 rating: 4.56/5)

### **Thesis Supervisor (UCL School of Management)**

BSc in Management Science – 10 theses

BSc in Information Management for Business – 22 theses

MSc in Management – 12 theses

**Internal Examiner for PhD Viva or MRes Upgrade (UCL School of Management)**

Joe Ploog, Mar 2021 (MRes)

Nilam Kaushik, Feb 2019 (PhD)

**Teaching Assistant (Stanford)**

MS&E 270 – Strategy in High-Technology Companies

MS&E 276 – Entrepreneurial Management and Finance

MS&E 180 – Organizations: Theory and Management

**Guest Instructor (Stanford)**

MS&E 190 – Methods and Models in Policy and Strategy

**CONSORTIA**

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*STR Junior Faculty Consortium*. Academy of Management Annual Meeting. Chicago. 2018.  
*Industry Studies Association PDW*. Industry Studies Association Conference. Seattle. 2018  
*CS, CS, and K&I Junior Faculty PDW*. Strategic Management Society Annual Meeting. Houston. 2017.  
*TIM Junior Faculty Consortium*. Academy of Management Annual Meeting. Atlanta. 2017.  
*WCRS Doctoral Consortium*. West Coast Research Symposium. Seattle. 2015.  
*BPS Dissertation Consortium*. Academy of Management Annual Meeting. Vancouver. 2015.  
*Kauffman Doctoral Consortium*. Smith Entrepreneurship Research Conference. College Park. 2015.  
*Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference*. New York. 2015.  
*BPS Doctoral Consortium*. Academy of Management Annual Meeting. Philadelphia. 2014.  
*WCRS Doctoral Consortium*. West Coast Research Symposium. Seattle. 2013.  
*TIM Doctoral Consortium*. Academy of Management Annual Meeting. Orlando. 2013.  
*SMS Doctoral Workshop*. Strategic Management Society Annual Meeting. Prague. 2012.  
*WCRS Doctoral Consortium*. West Coast Research Symposium. Seattle. 2011.  
*New Doctoral Student Consortium*. Academy of Management Annual Meeting. San Antonio. 2011.

**SERVICE**

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**Ad-Hoc Reviewer**

Strategic Management Journal

Organization Science

Strategic Management Society, Annual and Special Meetings

Academy of Management Annual Meeting

**Consortia Organizer**

TIM Dissertation Workshop, 2020 (co-organizer)

STR Managing Your Dissertation Workshop, 2019 (lead organizer)

**Conference Session Chair or Discussant**

Academy of Management Annual Meeting, Boston, 2019

Smith Competitive Dynamics Conference, Kingston, 2018

Strategic Management Society Conference, Houston, 2017

DRUID Society Conference, New York, 2017

Academy of Management Annual Meeting, Philadelphia, 2014

Academy of Management Annual Meeting, Boston, 2012

**Committees**

Early Career Development Committee, Industry Studies Association (2018-2021)

**Departmental Service**

Coordinator, strategy seminar series (2019-)

Faculty recruiting (2016-)

Judge for collegiate DECA case competition (London)

Co-organized multiple Stanford Technology Ventures Program (STVP) Research Days

Co-organized lunch and meetings with speakers for Stanford Institute for Economic Policy Research (SIEPR) seminar series

Coordinated student meetings and dinners with candidates for 2013 MS&E faculty search

**ADDITIONAL EXPERIENCE**

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<b>Analyst, Cornerstone Research, Washington, DC</b>	2008-2010
<b>Research Assistant, Fuqua School of Business, Duke University, Durham, NC</b>	2006-2008
<b>Summer Intern, Citigroup Smith Barney (fka Legg Mason), Alexandria, VA</b>	2005-2006