Philipp Cornelius

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Education

UCL School of Management   **London, UK**
PhD in Management Science & Innovation   Sept 2017
Supervisor: Dr Bilal Gokpinar

University of Mannheim   **Germany**
BSc in Computer Science and Business Administration   2012

Research Interests

- New product development
- Crowdfunding & crowdsourcing
- Innovation management
- Large-scale econometric studies

Working Papers & Research in Progress

Cornelius, P. & Gokpinar, B., 2017. The Role of Customer Investor Involvement in Crowdfunding Success. Status: Major revision at *Management Science*.

Cornelius, P., Gokpinar, B. & Sting, F., 2017. Employee Mobility and Innovation in Manufacturing. Status: Completing version for journal submission. Target journal: *Management Science*.

Cornelius, P., 2017. An Analysis of Product Innovation as Recombinant Search Using Topic Modelling. Status: Work in progress.

Conference Presentations

Refereed Conference Presentations

Cornelius, P., Gokpinar, B. & Sting, F., August 2016. Workforce Mobility and Innovation Outcomes. Paper discussed at the *Academy of Management Meeting 2016* in Anaheim, CA.

Cornelius, P. & Gokpinar, B., August 2016. The Role of Customer Investor Involvement in Crowdfunding Success. Paper presented at the *14th Annual Open and User Innovation Conference* at Harvard Business School in Cambridge, MA.

Cornelius, P., Gokpinar, B. & Sting, F., February 2016. Workforce Mobility and Innovation Outcomes. Paper presented at the *14th Product and Service Innovation (PSI) Conference* in Snowbird, UT.

Cornelius, P. & Gokpinar, B., June 2015. Virtual Customer Interaction and Product Innovation Success: Evidence from a Crowdfunding Platform. Paper presented at the *2015 Darden & Cambridge Judge Entrepreneurship and Innovation Research Conference* at Judge Business School in Cambridge, UK.

Invited & Contributed Conference Presentations

Cornelius, P., Gokpinar, B. & Sting, F., November 2016. Workforce Mobility and Innovation Outcomes in Manufacturing. Paper presented at the *2016 INFORMS Annual Meeting* in Nashville, TN (invited session).

Cornelius, P. & Gokpinar, B., November 2016. The Role of Customer Investor Involvement in Crowdfunding Success. Paper presented at the *2016 INFORMS Annual Meeting* in Nashville, TN (invited session).

Cornelius, P., Gokpinar, B. & Sting, F., May 2016. Workforce Mobility and Innovation Outcomes in Manufacturing. Paper presented at the *POMS 27th Annual Conference* in Orlando, FL (invited session).

Cornelius, P., Gokpinar, B. & Sting, F., November 2015. Workforce Mobility and Innovation Outcomes. Paper presented at the *2015 INFORMS Annual Meeting* in Philadelphia, PA (invited session).

Cornelius, P. & Gokpinar, B., November 2014. The Role of Customer Interaction in Product Innovation Success: Evidence from a Crowdfunding Platform. Paper presented at the *2014 INFORMS Annual Meeting* in San Francisco, CA (invited session).

Cornelius, P. & Gokpinar, B., September 2013. An Empirical Analysis of the Role of Customer Interaction in Project Crowdfunding. Paper presented at the *2013 INFORMS Annual Meeting* in Minneapolis, MN (contributed session).

Teaching Experience

Decision and Risk Analysis (Master of Management)   **2013 - 2017**
University College London, UCL School of Management   London, UK
Teaching assistant. Taught case-based workshops in business modelling and risk analysis with Excel and @Risk (optimisation, simulation, decision trees).

Dissertation Research Methods (Bachelor)   **2013**
University College London, UCL School of Management   London, UK
Teaching assistant. Discussed appropriate research methods for dissertation projects.

Foundations of Information Systems (Bachelor)   **2010 - 2011**
University of Mannheim   Germany
Teaching assistant. Taught workshops in technology management, software development, and basics of MS Access and SQL.

Computer Science (Bachelor)   **2010 - 2011**
University of Mannheim   Germany
Teaching assistant. Taught Java programming workshops as part of Computer Science 101.

Workshop on Teaching Skills   **2010**
University of Mannheim   Germany
3-day workshop on topic specific didactics (esp. in mathematics and computer science), including course development, presentation & communication skills, motivation, conflict management, group work, self-organisation, and time management.

Academic Service

Member of INFORMS, MSOM, POMS, and the Academy of Management.
Reviewer for California Management Review and the Academy of Management Meeting 2016.

Work Experience

KPMG   **Munich, Germany**
Management Consultant (Part-time)   Jun 2011 – Jun 2016

Q_PERIOR   **Munich, Germany**
IT Consulting Intern   Jun - Aug 2010