

# ANIL R. DOSHI

Level 38, One Canada Square, London E14 5AA, United Kingdom • [anilrdoshi.com](http://anilrdoshi.com) • [@dosh](https://twitter.com/dosh)

## Positions

- 2015-Present **UCL SCHOOL OF MANAGEMENT**, London, UK
- Assistant Professor, Strategy & Entrepreneurship.
- 2020-2021 **LMU MUNICH**, Munich, Germany
- Visiting Fellow, Platforms as Organizational Forms Research Group, Center for Advanced Studies (CAS).

## Education

- 2015 **HARVARD UNIVERSITY**, Boston, MA
- Doctorate from Technology and Operations Management.
- 1998 **DARTMOUTH COLLEGE**, Hanover, NH
- A.B. in Economics and Government and Minor in Mathematics.

## Journal Articles

- 2021
- Chai, Sen, Anil R. Doshi, and Luciana Silvestri. 2021. "[How Catastrophic Innovation Failure Affects Organizational and Industry Legitimacy: The 2014 Virgin Galactic Test Flight Crash.](#)" *Organization Science*. (Open access).
    - *Honorable Mention, SMS Best Conference Paper Prize, Strategic Management Society, 2017.*
    - *Academy of Management Best Paper Proceedings, 2017.*
- 2013
- Doshi, Anil R., Glen W. S. Dowell, and Michael W. Toffel. 2013. "[How Firms Respond to Mandatory Information Disclosure.](#)" *Strategic Management Journal* 34(10): 1209-1231.

## Working Papers

- Doshi, Anil R. "Technology Diffusion with Generation Cohorts."
  - *Winner, Gerardine DeSanctis Dissertation Award, OCIS Division, and resulting nomination for William H. Newman Award, Academy of Management, 2017.*
  - *Academy of Management Best Paper Proceedings, 2017*
- Doshi, Anil R. and Tobias Kretschmer. "Social Media Followers and Organizational Performance."
- Doshi, Anil R. "The Impact of High-performance Outliers on Two-sided Platforms: Evidence from Crowdfunding."
  - *Winner, Best Conference PhD Paper Prize, Strategic Management Society, 2014.*
  - *Finalist, Kauffman Best Student Paper, Roundtable for Engineering Entrepreneurship Research, 2014.*
- Doshi, Anil R. and William Schmidt. "Using Transparency and Machine Learning to Counter Disinformation."
- Zohrehvand, Amirhossein, Anil R. Doshi, and Bart S. Vanneste. "Generalizing Event Studies Using Synthetic Controls: An Application to the Dollar Tree–Family Dollar Acquisition."

## Research in Progress

- "Constraints on CEO Activism" with Sen Chai and Amirhossein Zohrehvand.
- "Managing the Promise-risk Tension: Recrafting Projective Narratives of Innovation After Catastrophic Failure" with Sen Chai, Luciana Silvestri, and Tiona Zuzul.
- "How Data Affects Organizational Value and Trajectories."
- "Predicting Characteristics of False Information Domains" with William Schmidt.
- "False Information and Credible News in the Online News Environment" with William Schmidt and Sharat Raghavan.

## Other Publications

- 2013
- Doshi, Anil. "[Does Exposing Polluters Make Them Clean Up Their Act?](#)" Footnote, July 25, 2013.
- 2007
- Doshi, Anil and Michael Howsden. "Method and System for Providing Fitness Activity Tracking and Gaming." U.S. Patent No. 8,920,287.

## Other Publications (cont'd)

- 1998 • Masters, Roger D., Brian T. Hone, and Anil R. Doshi. 1998. "Environmental Pollution, Neurotoxicity, and Criminal Violence." In *Environmental Toxicology: Current Developments*, J. Rose (ed.), Taylor and Francis, 13-48.

## Honors and Grants

- 2022 • Student Choice Awards Nomination, Inspiring Teaching Delivery, UCL.  
2021 • Best Teacher Award, The UCL MBA.  
2021 • UCL School of Management Excellence in Teaching Award (awarded to DEaLS Team).  
2021 • Best Teacher Award runner-up, MSc Business Analytics.  
2021 • Inspirational Educator Award, PKU-UCL MBA.  
2020 • Outstanding Reviewer Award, Strategic Management Society Knowledge and Innovation Interest Group, SMS 40th Annual Conference.  
2014 • AWS (Amazon Web Services) in Education Research Grant.  
1998 • Frank Aretas Haskell 1854 Memorial Scholarship, Dartmouth College.  
1997 • Rick Angulo World Experience Award, Dartmouth College.  
1996 • Rufus Choate Scholar, Dartmouth College.

## Presentations

- 2022 (upcoming) • Academy of Management Annual Meeting. Seattle, WA.  
2022 (upcoming) • LMU Munich Summer Institute. Munich, Germany.  
2022 • Wharton Technology and Innovation Conference. Virtual.  
2021 • Panelist, Societal platforms: between markets and grand challenges PDW, Strategic Management Society Annual International Conference. Virtual.  
2021 • Panelist, Platforms and their societal impact—a force for good?, Center for Advanced Studies Platform Research Group Seminar. Virtual.  
2020 • Strategic Management Society Annual Conference. Virtual.  
2019 • Innovation in Information Infrastructures Workshop. Guildford, UK.  
2018 • Strategic Management Society Annual International Conference. Paris, France.  
2018 • Academy of Management Big Data and Managing in a Digital Economy Specialized Conference. Guildford, UK.  
2018 • Organization Science Winter Conference, Park City, UT.  
2017 • Academy of Management Annual Meeting (two sessions). Atlanta, GA.  
2017 • Digital Transformation and Strategy Forum. Cass Business School. London, UK.  
2017 • LMU Munich Summer Institute. Munich, Germany.  
2016 • DRUID 16. Copenhagen, Denmark.  
2014 • Economics of Knowledge Contribution and Distribution Workshop in conjunction with REER. Atlanta, GA.  
2014 • Strategic Management Society Annual International Conference. Madrid, Spain.  
2014 • HBS TOM Alumni Research Workshop. Cambridge, MA.  
2014 • Open and User Innovation Conference. Cambridge, MA.  
2014 • NBER Summer Workshop on the Economics of IT and Digitization Poster Session. Cambridge, MA.  
2011 • Academy of Management Annual Meeting. San Antonio, TX.  
2011 • Alliance for Research on Corporate Sustainability Annual Research Conference. Philadelphia, PA.

## Invited Seminars

- 2022 • HEC Lausanne, Department of Strategy, Globalization, and Society. Lausanne, Switzerland.  
2018 • LMU Munich, Institute for Strategy, Technology and Organization. Munich, Germany.  
2017 • Télécom ParisTech, Department of Economics and Social Sciences. Paris, France.  
2017 • National University of Singapore, Department of Strategy & Policy. Singapore.  
2017 • London Business School, Strategy and Entrepreneurship. London, UK.  
2014 • INSEAD, Strategy Department. Fontainebleau, France.  
2014 • UCL School of Management, Strategy & Entrepreneurship Group, London, UK.  
2014 • Babson College, Management Division, Wellesley, MA.  
2014 • Harvard Business School, Technology and Operations Management Seminar, Cambridge, MA.  
2014 • NBER Productivity Seminar. Cambridge, MA.

## Invited Consortia

- 2018 • Strategic Management Junior Faculty Paper Development Workshop, Academy of Management. Chicago, IL.
- 2017 • Business Policy and Strategy Junior Faculty Consortium, Academy of Management. Atlanta, GA.
- 2014 • Doctoral Consortium, West Coast Research Symposium. Seattle, WA.
- 2014 • Business Policy and Strategy Doctoral Consortium, Academy of Management. Philadelphia, PA.
- 2012 • Technology and Innovation Management Doctoral Consortium, Academy of Management. Boston, MA.
- 2011 • Doctoral Consortium, Smith Entrepreneurship Conference. College Park, MD.

## Service

- 2022 (upcoming) • Panelist, Methodological Frontiers: Leveraging New Methods and Data Sources Professional Development Workshop. Strategic Management Society. London, UK.
- 2020 • Member, Academy of Management TIM Best Paper Award Committee
- 2018 • Speaker/Facilitator, A Practical Machine Learning Workshop. Strategic Management Society Annual International Conference. Paris, France.
- 2018 • Organizer, Teaching at the Intersection of Organizations and Analytics Professional Development Workshop. Academy of Management Annual Meeting. Chicago, IL.
- 2017 • Discussant, Innovation and Entrepreneurship Conversation. Imperial College Business School. London, UK.
- Ad hoc reviewer • *Management Science, Strategic Management Journal, Organization Science, Academy of Management Journal, Strategic Entrepreneurship Journal, Review of Industrial Organization, Production and Operations Management, Small Business Economics.*
- Conference reviewer for Academy of Management, Strategic Management Society, and DRUID.

## University Service

- 2022-Present • Research Ethics Committee. UCL School of Management. London, UK.
- 2020-Present • Member of Digital Education and Learning Support (DeaLS) Group (online teaching model development for SoM faculty). UCL School of Management. London, UK.
- 2016-Present • Creator and manager, [Analytics@UCLSoM](#) LinkedIn Alumni Group (>300 members).
- 2018-2020 • Member of Equality, Diversity, Inclusion (EDI) Initiative. Awarded the Athena SWAN Bronze Charter. UCL School of Management. London, UK.
- 2018 • Speaker, Technology in the Classroom: Tablet-Based Teaching. UCL School of Management Teaching and Learning Forum. London, UK.
- 2018-2019 • Organizer. UCL School of Management Strategy and Entrepreneurship Group Research Seminar. London, UK.

## Doctoral Committees

- 2018 • Prateek Raj, viva panel (dissertation defense), UCL School of Management.
- 2017 • Amir (Miros) Zohrehvand, upgrade panel (proposal defense), UCL School of Management.
- 2016 • Nilam Kaushik, upgrade panel (proposal defense), UCL School of Management.

## Teaching

- 2022 (upcoming) • Developer and instructor, Data Scenario Week, UCL BSc/MSci Management Science.
- 2019–Present • Developer and instructor, The Data Analytics Advantage, The UCL MBA (module 9.1/10.0; professor 9.4/10.0).
- 2016–Present • Developer and instructor, Business Strategy and Analytics, UCL MSc Business Analytics (module 4.7/5.0; professor 4.8/5.0).
- 2018–2019 • Developer and instructor, Business Strategy and Analytics, UCL MBA with Peking University (part- and full-time), Beijing China.
- 2013 • Teaching Fellow, Strategies Beyond the Market, HBS.
- 2012–2013 • Co-developer and instructor, *Really* Using Stata Doctoral Workshop, HBS.
- 2010–2012 • Teaching Fellow, Analytics (Finance and Quantitative Methods), HBS.
- 2012 • Instructor, Innovation MBA Module, Harvard University Division of Continuing Education.
- 2011 • Teaching Fellow, Managing Innovation, HBS.

## Executive Education

- 2022 (upcoming) • Developer and instructor, Creating Value with Data Analytics, UCL Executive Education.
- 2022 (upcoming) • Data for First Order Insights, Blenheim Chalcot, London, UK.
- 2020 • Data Thinking Workshop, VIPKids, Beijing, China.
- 2020 • Data Strategies for Business, UCL ML Academy, London, UK.

## Teaching Materials

- 2021 • Doshi, Anil R. "ProLinked—Estimating the Effect of a New Recommendation Feature." UCL School of Management difference-in-differences and data business models mini-case.
- 2020 • Doshi, Anil R. "How to Describe a Dataset." UCL School of Management teaching note.
- 2020 • Doshi, Anil R. "RevCo Shopper's Club—Acquisition Synergies." UCL School of Management synthetic control and M&A mini-case.
- 2020 • Doshi, Anil R. "LoveMyPet—Causal Modeling of Platform Strategies." UCL School of Management causal modeling and platforms mini-case.
- 2020 • Doshi, Anil R. "Opinionistas—One Idea, Many Strategies." UCL School of Management experimental design and entrepreneurial strategy mini-case.
- 2020 • Schmidt, William and Anil R. Doshi. "Airbus—Data-Driven Decisionmaking... Under Pressure" SC Johnson School of Management and UCL School of Management regression and finance mini-case.
- 2020 • Doshi, Anil R. "IdeaWeb—Understanding Workplace Networks." UCL School of Management network analytics and organization design mini-case (parts A, B, and C).
- 2020 • Doshi, Anil R. "School of Management Cohort Survey." UCL School of Management survey and culture mini-case.
- Doshi, Anil R. "Home Depot's Changing Environment." UCL School of Management descriptive analytics and competitive environment mini-case.
- 2020 • Doshi, Anil R. "HomeGrown—The Structure and Data Structure of a Business Model." UCL School of Management data structure and business model mini-case.
- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. "Yammer—Data Insights." SC Johnson School of Management and UCL School of Management descriptive analytics case.
- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. "Yammer—A/B Experiments." SC Johnson School of Management and UCL School of Management experiments case.

## Industry Experience

- 2004–2009 • introPLAY LLC, Founder. New York, NY.
- 2002–2004 • Ahab Capital Management, Investment Analyst. New York, NY.
- 2000–2002 • Vencast, Inc., Associate, Strategic Development. New York, NY.
- 1998–2000 • Donaldson, Lufkin and Jenrette, Analyst, Space and Satellite Group. New York, NY.

## Other Affiliations

- 2018 • Fellow of the Higher Education Academy, London, UK.
- 2008–2012 • President, Dartmouth College Class of 1998.
- 2004–2006 • Chartered Financial Analyst (CFA) Level 1–3 exams completed.
- 2004–2008 • Dartmouth College Class of 1998 Mini-Reunion Chair and Alumni Interviewer, New York, NY.

## Select Media Mentions and Coverage

- "[Boffins devise early-warning system for fake news: AI fingers domains that look sus](#)," The Register, November 12, 2020.
- "[AI tool detects disinformation websites at registration](#)," Engineering and Technology, November 12, 2020.
- "[New academic tool used to identify fake news domain names](#)," TechRadar, November 12, 2020.
- "[Machine learning research can detect fake news domains upon registration](#)," Cornell SC Johnson BusinessFeed, November 6, 2020.
- "How Companies Explain Large-Scale Failure," Harvard Business Review, March-April 2018.

### **Select Media Mentions and Coverage (cont'd)**

- [“UCL study finds voters impacted by fake news prior to 2016 US election,”](#) Evening Standard, March 27, 2018.
- [“Toxics Release Inventory: A Case Study in Information Disclosure Regulation,”](#) The Regulatory Review, October 22, 2012 (written by co-authors).

Last updated: May 2022