

# ANIL R. DOSHI

Level 38, One Canada Square, London E14 5AA, United Kingdom • [anilrdoshi.com](http://anilrdoshi.com) • @dosh

## Academic Positions

- 2015-Present **UCL SCHOOL OF MANAGEMENT**, London, UK
- Assistant Professor, Strategy & Entrepreneurship.

## Education

- 2015 **HARVARD UNIVERSITY**, Boston, MA
- Doctor of Business Administration in Technology and Operations Management.
  - Dissertation: Essays on Strategy and Management of Platforms.
  - Committee: Scott Stern, Lee Fleming, Dennis Yao, Feng Zhu.
- 1998 **DARTMOUTH COLLEGE**, Hanover, NH
- A.B. in Economics and Government and Minor in Mathematics.

## Journal Articles

- 2013 • Doshi, Anil R., Glen W. S. Dowell, and Michael W. Toffel. 2013. "How Firms Respond to Mandatory Information Disclosure." *Strategic Management Journal* 34(10): 1209-1231.

## Working Papers

- Doshi, Anil R. "Technology Diffusion with Generation Cohorts."
  - Winner, Gerardine DeSanctis Dissertation Award, OCIS Division, and resulting nomination for William H. Newman Award, Academy of Management, 2017.
- Chai, Sen, Anil R. Doshi, and Luciana Silvestri. "How Firms Frame Catastrophic Innovation Failure."
  - Honorable Mention, SMS Best Conference Paper Prize, Strategic Management Society, 2017.
  - Academy of Management Best Paper Proceedings, 2017.
- Doshi, Anil R. "The Impact of High-performance Outliers on Two-sided Platforms: Evidence from Crowdfunding."
  - Winner, Best Conference PhD Paper Prize, Strategic Management Society, 2014.
  - Finalist, Kauffman Best Student Paper, Roundtable for Engineering Entrepreneurship Research, 2014.
- Doshi, Anil R. and Shiladitya Ray. "Social Media, Loyalty, and Organization Performance."
- Doshi, Anil R., Sharat Raghavan, Eric Pettitt, and Rebecca Weiss. "The Impact of Fake News on Consumer Behavior During the 2016 US Election."

## Research in Progress

- "Social Media and the Production of Knowledge" with Sen Chai.
- "Human Response to Machine Learning" with Chia Tsay.
- "Multisiding in Two-Sided Markets."

## Other Publications

- 2014 • Doshi, Anil and Michael Howsden. "Method and System for Providing Fitness Activity Tracking and Gaming." U.S. Patent No. 8,920,287.
- 1998 • Masters, Roger D., Brian T. Hone, and Anil R. Doshi. 1998. "Environmental Pollution, Neurotoxicity, and Criminal Violence." In *Environmental Toxicology: Current Developments*, J. Rose (ed.), Taylor and Francis, 13-48.

## Honors and Grants

- 2014 • AWS (Amazon Web Services) in Education Research Grant.
- 1998 • Frank Aretas Haskell 1854 Memorial Scholarship, Dartmouth College.
- 1997 • Rick Angulo World Experience Award, Dartmouth College.
- 1996 • Rufus Choate Scholar, Dartmouth College.

## Conference Presentations

- 2018 (upcoming) • Academy of Management Big Data and Managing in a Digital Economy Specialized Conference. Surrey, UK.
- 2017 • Academy of Management Annual Meeting (two sessions). Atlanta, GA.
- 2017 • Digital Transformation and Strategy Forum. Cass Business School. London, UK.
- 2017 • Munich Summer Institute. Munich, Germany.
- 2016 • DRUID 16. Copenhagen, Denmark.
- 2014 • Economics of Knowledge Contribution and Distribution Workshop in conjunction with REER. Atlanta, GA.
- 2014 • Strategic Management Society Annual International Conference. Madrid, Spain.
- 2014 • HBS TOM Alumni Research Workshop. Cambridge, MA.
- 2014 • Open and User Innovation Conference. Cambridge, MA.
- 2014 • NBER Summer Workshop on the Economics of IT and Digitization Poster Session. Cambridge, MA.
- 2011 • Academy of Management Annual Meeting. San Antonio, TX.
- 2011 • Alliance for Research on Corporate Sustainability Annual Research Conference. Philadelphia, PA.

## Invited Seminars

- 2017 • Télécom ParisTech, Department of Economics and Social Sciences. Paris, France.
- 2017 • National University of Singapore, Department of Strategy & Policy. Singapore.
- 2017 • London Business School, Strategy and Entrepreneurship. London, UK.
- 2014 • INSEAD, Strategy Department. Fontainebleau, France.
- 2014 • UCL School of Management, Strategy & Entrepreneurship Group, London, UK.
- 2014 • Babson College, Management Division, Wellesley, MA.
- 2014 • Harvard Business School, Technology and Operations Management Seminar, Cambridge, MA.
- 2014 • NBER Productivity Seminar. Cambridge, MA.

## Invited Consortia

- 2017 • Academy of Management Business Policy and Strategy Junior Faculty Consortium. Atlanta, GA.
- 2014 • West Coast Research Symposium Doctoral Consortium. Seattle, WA.
- 2014 • Academy of Management Annual Meeting Business Policy and Strategy Doctoral Consortium. Philadelphia, PA.
- 2012 • Academy of Management Technology and Innovation Management Doctoral Consortium. Boston, MA.
- 2012 • Smith Entrepreneurship Conference Doctoral Consortium. College Park, MD.

## Academic Service

- 2017 • Discussant, Innovation and Entrepreneurship Conversation. Imperial College Business School. London, UK.
- Ad hoc reviewer • *Management Science, Strategic Management Journal, Review of Industrial Organization, Organization Science, Strategic Entrepreneurship Journal, Academy of Management Journal, Production and Operations Management.*
- Reviewer for Strategic Management Society Conferences.

## Teaching

- 2018 • Business Strategy and Analytics, UCL-Peking University joint MBA, Beijing China.
- 2016-2017 • Business Strategy and Analytics, UCL.
- 2013 • Teaching Fellow, Strategies Beyond the Market, HBS.
- 2012-2013 • Instructor and course co-developer, *Really Using Stata* Doctoral Workshop, HBS.
- 2010-2012 • Teaching Fellow, Analytics (Finance and Quantitative Methods), HBS.
- 2012 • Instructor, Innovation MBA Module, Harvard University Division of Continuing Education.
- 2011 • Teaching Fellow, Managing Innovation, HBS.

## Teaching Materials

- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. "Yammer — Data Insights." SC Johnson School of Management and UCL School of Management Case.
- 2017 • Doshi, Anil R., Pradeep Ganapathyraj, and William Schmidt. "Yammer — A/B Experiments." SC Johnson School of Management and UCL School of Management Case.

## **Industry Experience**

---

- 2004-2009 • introPLAY LLC, Founder. New York, NY.
- 2002-2004 • Ahab Capital Management, Investment Analyst. New York, NY.
- 2000-2002 • Vencast, Inc., Associate, Strategic Development. New York, NY.
- 1998-2000 • Donaldson, Lufkin and Jenrette, Analyst, Space and Satellite Group. New York, NY.

## **Other Affiliations**

---

- 2008-2012 • President, Dartmouth College Class of 1998.
- 2006 • Chartered Financial Analyst (CFA).
- 2004-2008 • Dartmouth College Class of 1998 Mini-Reunion Chair and Alumni Interviewer, New York, NY.