



My research examines how socially contested organizations affect the birth and renewal of industries operating at the vanguard of capitalist economies. Lately, my primary focus has been on the organizational and competitive implications of blockchain and other financial technologies.

Theories | Usually, I combine theory on social evaluations of firms and industries (categorization, stigmatization, institutionalism) with evolutionary models (resource-based view, path dependence)

Methods | Adjusted to each study. Often a mix of: field observations, interviews, econometric modeling of panel data, simulation, survey, fuzzy-set qualitative comparative analysis (QCA)

Empirics | Settings deeply affected by disruptive forces such as technological innovation, social contestation, or piracy (e.g., the global arms industry, cryptocurrency, fintech, digital platforms)

Software | STATA, NVivo, SPSS, fsQCA, LSD (Laboratory for Simulation Dev't), InDesign, Octave

UNIVERSITY APPOINTMENTS

UCL School of Management | University College London | UK

- Associate Professor of Strategy, with tenure | 2020–...

Ivey Business School | Western University | London, ON | Canada

- Associate Professor of Strategy, with tenure | 2016–2020
- Assistant Professor of Strategy | 2011–16

Scotiabank Digital Banking Lab | Western University, Ivey Business School | London, ON | Canada

- Director | 2016–2020 (formerly Co-Director) ▶

JOURNAL PUBLICATIONS

~ 1,900 [Google Scholar](#) citations | H-index: 16

2021 [▼](#) Decentralized vs. Distributed Organization: A Framework for the Future of Blockchain and Machine Learning and for Avoiding Digital Platform Dystopia. *Organization Theory*, 2(1)

2021 [▼](#) Organizational Adaptation. *Journal of Management*, 47(1) (with [A.](#) Sarta & [R.](#) Durand)

2018 [▼](#) Signal Incongruence and its Consequences: A Study of Media Disapproval and CEO Overcompensation. *Organization Science*, 29(5): 796-817 (with [G.](#) Wernicke & [S.](#) Brenner)

- 2015 nominee for Feigenbaum Best Paper Award (at the ISC) and Best Paper Award (at the ICGS)
- Runner-up, Best Empirical Paper on Environmental and Social Practice, AoM's OMT division, 2015
- Best Paper Award, Strategic Management track & General track, EURAM 2015

2018. [▼](#) Bitcoin and the Rise of Decentralized Autonomous Organizations, *Journal of Organization Design*, 7:14 (with [Y.-Y.](#) Hsieh, [P.](#) Anderson, [K.](#) Lakhani, [M.](#) Reitzig)

2017 [▼](#) Buzz Factor or Innovation Potential: What Explains Cryptocurrencies' Returns? *PLoS ONE*, 12(1): e0169556 (with [S.](#) Wang)

- Article viewed/downloaded ~16,000 times as of March 2018. *PLoS ONE* is the leading open source journal (Impact Factor: 2.6)

- 2016 ▼ How do Firms Adapt? A Fuzzy-Set Analysis of the Role of Cognition and Capabilities in U.S. Defense Firms' Responses to 9/11. *Academy of Management Journal*, 59(5): 1653–80 (with [C. Depeyre](#))
- *Roland Calori award for 'best junior scholars', 2012 meeting of the Association Internationale de Management Stratégique*
- 2015 ▼ Asset Divestment as a Response to Media Attacks in Stigmatized Industries. *Strategic Management Journal*, 36(8): 1205–23 (with [R. Durand](#))
- 2014 ▼ Categorizing Categorization Research: Review, Integration, and Future Directions. *Journal of Management Studies*, 51(1): 56–94 (with [T. Wry](#))
- *Included in the Top 1% most cited papers, 'Economics & Business' (publication year 2014), Essential Science Indicators™*
- 2013 ▼ Qwerty is Dead, Long Live Path Dependence! *Research Policy*, 42(6-7): 1191–94
- *Reprinted in 'Path Dependence And Lock-In' (ed. by S. Liebowitz, S. Margolis, 2014, Elgar Publishing), as one of 38 'key publications that initiated this literature' between 1985 and 2013* ▶
- 2012 ▼ Stigmatized Categories and Public Disapproval of Organizations: A Mixed Methods Study of the Global Arms Industry (1996-2007). *Academy of Management Journal*, 55: 1027–52
- *2012 Award for Best Published Paper on Reputation | Oxford University Centre for Corporate Reputation*
 - *Finalist 2012 | Organization & Management Theory (OMT) Best Published Paper Award*
- 2011 ▼ Toward a New Measure of Organizational Legitimacy: Method, Validation, and Illustration, *Organizational Research Methods*, 14(3): 484–502
- 2011 ▼ The Path of Most Persistence: An Evolutionary Perspective on Path Dependence and Dynamic Capabilities, *Organization Studies*, 32(3): 365–82 (with R. Durand)
- 2010 ▼ The Missing Link between the Theory and Empirics of Path Dependence: Conceptual Clarification, Testability Issue, Methodological Implications, *Journal of Management Studies*, 47: 736–59 (with R. Durand)

BOOKS

2017. *Déjà Vu*. A crowdfunded, bilingual graphic novel & art project about technology, memory, and the blockchain (with artist [S. Legault](#)) ▶
2013. *The Pirate Organization: Lessons from the Fringes of Capitalism*. Cambridge (MA): Harvard Business Review Press (with R. Durand) ▶
- *Reviewed in | ▶ Administrative Science Quarterly | ▶ The Financial Times | ▶ The Economist*
 - *Finalist | ▶ 800-CEO-READ Business Book Award 2013, General Business*
2010. *L'Organisation Pirate: Essai sur l'Évolution du Capitalisme*. Lormont, France: Le Bord de l'Eau Editions (with R. Durand) ▶

WORKING PAPERS

- [Something about Decentralized Organizations and Coordination] (with [Y-Y. Hsieh](#)). *Under review at Organization Science*
- [Something about Digital Value Capture and Trust] (with [N. Ahmed](#), [M. Joshi](#), [N. Su](#)). *Under review at Strategic Management Journal*
- [Something about Category Straddling among Blockchain Ventures] (with [J. Ahn](#)). *Under review at Organization Science*
- Category Straddling: A Meta-Analysis (with [J. Ahn](#)). *Data collection*.

REFEREED BOOK CHAPTERS

2019. L'analyse qualitative comparative, in L. Garreau & P. Romelaer (eds.), **Méthodes de recherche qualitatives innovantes en gestion et sciences sociales**, Paris: Economica (with C. Depeyre)
2018. Organizational Adaptation, **Oxford Bibliographies in Management**. NY: Oxford University Press, 25/9/2018, doi: 10.1093/obo/9780199846740-0149 (with A. Sarta & R. Durand) [▼](#)
2018. The internal and external governance of blockchain-based organizations: Evidence from cryptocurrencies, in Campbell-Verduyn M (ed.), **Bitcoin and Beyond: Blockchains and Global Governance**: 48-68. RIPE/Routledge Series in Global Political Economy (with Y-Y. Hsieh and S. Wang) [▼](#)
2018. Bitcoin, in Ledeneva A (ed.), **The Global Encyclopaedia of Informality: Understanding Social and Cultural Complexity**, pp. 148-151. London: UCL Press (with G. Swain) [▶](#)
2018. Gilles Deleuze : Contribution aux sciences de l'organisation. In O. Germain (ed.), **Les grands inspireurs de la théorie des organisations**, Paris: Management & Société, forthcoming [▼](#)
2017. Categorical anarchy in the U.K.? British media's classification of bitcoin and the limits of categorization (with G. Swain). In R. Durand, N. Granqvist, A. Tyllström (eds.), **Research in the Sociology of Organizations** (From Categories to Categorization: Studies in Sociology, Organizations and Strategy at the Crossroads): 185-222 [▼](#)
2015. Les capacités de l'organisation sous l'angle de l'observation des capacités dynamiques, in Renard L. & Soparnot R. (ed.), **Les capacités de l'organisation en débat**, Paris: L'Harmattan : 125-47 (with C. Depeyre)

OTHER PUBLICATIONS

2018. Digital Currencies and Cryptocurrencies as Alternative Providers of Institutional Trust. **Proceedings of the Association for Information Systems' AMCIS 2018 Conference** (with M. Joshi and N. Ahmed) [▼](#)
2018. Blockchain. In **World Book Student**. www.worldbookonline.com/student-new/#/article/home/ar757908
2018. Cryptocurrency. In **World Book Student**. www.worldbookonline.com/student-new/#/article/home/ar757911
2018. Disrupting the IPO. **Ivey Business Journal** [▶](#)
2017. A reply to Cohen's "Rise of Alternative Cryptocurrencies in Post-Capitalism." Online commentary, **Journal of Management Studies** (with D-L. Darjalies & Y-Y. Hsieh) [▶](#)
2017. Data from: Buzz factor or innovation potential: what explains cryptocurrencies' returns? Dryad Digital Repository. doi:10.5061/dryad.mk3k3 (with S. Wang) [▶](#)
2016. He shot me down bang-bang, in C. Saint-Jacques & E. Suchère (eds.), **Beautés: La Transgression En Question**: 49-56 (invited piece) [▼](#)
2014. The year capitalism was turned upside down. **The New Criticals**, blog, Feb (invited piece) [▶](#)
2014. Cyberspace et organisations «virtuelles»: L'Etat souverain a-t-il encore un avenir? **Regards Croisés sur l'Economie**, 14(1): 126-39 (invited contribution, with R. Durand) [▼](#)

2014. Commentary on Peter T. Leeson's 'Economic analysis of computer piracy'. *Tracés*, Special issue on piracy, 1: 203–6 (invited contribution, with R. Durand) ▶
2013. Stigma in the arms industry. *Reputation*, 8: 3 (invited contribution) ▼
2013. The Pirate and the Capitalist: A love story? *Policy*, 42(6-7): 1191–94 (invited contribution) ▼
2013. How pirates led struggle for free markets and open trade, *Bloomberg* (invited contribution) ▶
2013. Lessons from the dark side of capitalism, *Ivey Business Journal*, Feb (invited contribution) ▶
2013. Why we need pirates in cyberspace, *Christian Science Monitor*, Jan (invited contribution) ▶
2012. No territory, No profit: The pirate organization and capitalism in the making, *M@n@gement*, 15(3): 264–72 (invited contribution, with R. Durand) ▼
2010. Book Review, The hidden dynamics of path dependence: Organization and Institutions, G. Schreyogg and J. Sydow (eds.), *Organization Studies*, 31: 1758–61

CASE PUBLICATIONS

case sales 2014-18: 10,284

- 2020** | Yuser: Funding start-up growth with token issuance? | with J. Ahn ▶
- 2018** | TokenFunder: Democratizing funding and investment with blockchain | with A. Li ▶
- 2017** | Lending Loop: FinTech disruption in Canadian banking | with P. Cumming ▶
| A pathway for Scotiabank's innovation: Leveraging FinTech | with Y-Y. Hsieh & M. Weil ▶
- 2016** | Capitalism's Next Frontier: Competing in Outer Space (A) | with K. Mark ▶
| Capitalism's Next Frontier: Competing in Outer Space (B) | with K. Mark ▶
| Hess LNG: Responding to community opposition | with C. Srikant ▶
| The Bitcoin Crash Course | Free online course developed with C. Lomazzo & Y-Y. Hsieh ▶
- 2015** | BitGold: Turning digital currency into gold? | with B. Burke ▶
| Private Media Group (A) | with K. Mark, J. Mitchell, M. Crossan ▶
| Private Media Group (B) | with K. Mark, J. Mitchell, M. Crossan ▶
- 2014** | Bitcoin: Cryptocurrency and the future of finance | with K. Mark ▶
- 2013** | OWNI: Disrupting the French media landscape | with K. Mark ▶
- 2012** | The Gallery Project: Strategic Entrepreneurship in the Art Business | with A. Miller ▶

TEACHING (AND COURSE DEVELOPMENT*)

mean teaching rating across courses = 6.66/7.00

- 2019–20** | Strategic Innovation in the Age of Decentralization – New MBA elective* (Jan-Feb '20)¹
- 2017–19** | Strategy II (sociological & psychological theories)* – Ivey PhD Program | **6.88/7.00**
- 2018–19** | Canadian Pension Plan Investment Board (Toronto, London UK, Hong Kong) – Developed module on innovation and industry disruption* (no evaluation conducted)
- 2017–18** | CFO grooming program, The Waqf Fund, Central Bank of Bahrain – Developed module on blockchain technology and industry disruption* | **6.82/7.00**
- 2017–18** | Mastering Fintech* (co-developed with M. King and C. Grace) – Open Enrollment Executive Education Program, Toronto ▶ | **6.6/7.0**

¹ Course partly based on my book (with R Durand) *The Pirate Organization: Lessons from the Fringes of Capitalism* (Harvard Publishing). No teaching evaluation during COVID-19's first wave as per University policy.

2017–18 | Bitcoin and the future of blockchain technology* – Fintech study trip in Canada, Rotterdam School of Management’s MBA and EMBA programs | **6.7/7.0**

2016–18 | Strategy, Business Literacy Program – Environment & Climate Change Canada; Innovation, Science and Industry Canada (ISED) – Executive Education program, Ivey Business School | **6.75/7.00**

2016–17 | Fuzz-set Qualitative Comparative Analysis (fsQCA): An introduction to the method* Doctoral & Faculty seminar, Université Paris-Dauphine (no evaluation conducted)

2014–17 | The Dark Side of Capitalism? Pirates, Mavericks and Industry Renewal* | Honors in Business Administration, Ivey | Course developed based on my research ► | mean: **6.32/7.00**¹

2014–15 | Industry Disruption in the Age of Fast Technological Change & Widespread Piracy* QuantumShift – Executive Development program, Ivey Business School | **6.8/7.0**¹

2011–16 | Strategic Analysis and Action | Honors in Business Administration, Ivey | mean: **6.39/7.00**

2006–11 | Leadership & Organization Workshop | Executive Education & MBA, HEC Paris ►

2008–09 | Advanced Business & Corporate strategy* | MSc program, Ipesup Paris

VISITING, ADJUNCT, AND OTHER ACADEMIC APPOINTMENTS

Ivey Business School | Western University | London, ON | Canada

- Adjunct Professor of Strategy | 2020–2022
- Founder & Coordinator, Crypto Capitalism Center | 2014-17

Université Paris-Dauphine | Paris | France

- Visiting Professor | 2016

Stern School of Business | New York University | NYC | USA

- Visiting Scholar | 2010

AWARDS, HONORS, AND GRANTS

2020 | Best Paper in Entrepreneurial Cognition Award, AoM/Kaufmann Foundation (with J. Ahn) ►
| SSRN Top 10% Author by new downloads over last 12 months and by all-time downloads

2019 | Ivey Business School Research Merit Award
| SSRN Top 10% Author by new downloads over last 12 months and by all-time downloads
| *Bitcoin crash course* selected by Forbes as one of the top online resources on blockchain ►

2018 | Founding coordinator, Cryptoeconomics Lab, Ivey Business School (\$400k raised) ►
| SSHRC Insight Development Grant (as Co-Applicant; PI: A. Centivany) | \$65k
| Listed as a “Top Influencer in Cryptocurrency” ►
| Joshi, Ahmed & Vergne (2018) included in “Best Papers in Strategic IT” track, AMCIS ‘18
| Joshi, Ahmed, Vergne, and Su (2019) got “Honorary Mention Award”, ASAC ‘19, OT Division
| Western University Research Fellow (2018-2019)

2017 | ‘Categorizing categorization research’ (Vergne & Wry, 2014) included in the Top 1% most cited papers, ‘Economics & Business’ (publication year 2014), Essential Science Indicators™
| Top 10% Author on SSRN by downloads in March-December 2017
| Included in the University Student Council’s Teaching Honour Roll
| Ivey Business School Research Merit Award

2016 | Nominee, Best Conference Paper Award, SMS Berlin
| Ivey Business School Research Merit Award
| Closing keynote, SWIFT Business Forum, ‘Thinking strategically about the blockchain’ ►

- 2015** | Early Researcher Award, Ontario Government | Bitcoin and the digital economy | \$140k
 | Ivey Business School Research Merit Award
 | Nominee, Best OMT Empirical Paper on Environmental and Social Practice ▶
 | Nominee, Best Paper Award, International Corporate Governance Society ▶
 | Finalist, Best Paper Award, Israel Strategy Conference ▶
 | Best Paper Award, European Academy of Management, Strategic Management, Warsaw
 | Best Paper Award, European Academy of Management, General Track, Warsaw
 | SSHRC Insight Development Grant (PI) | The Crypto Capitalism Center ▶ | \$58k
- 2014** | Ivey Emerging Leader Award (Academic Leadership category) ▶
 | F.W.P. Jones Faculty Fellowship Award (2014–17)
 | Early Career Impact Award, Ivey Business School
 | Invited Speaker, South by Southwest Interactive Festival, panel on *Outlaw Innovation* ▶
 | Ivey Business School Research Merit Award
 | Keynote speaker at DevConFu (Latvia), *Innovation from the fringes of Cyberspace*
- 2013** | Best Published Paper on Reputation in 2012, Oxford University’s Reputation Centre ▶
 | Finalist, AoM’s OMT Best Published Paper Award 2012. The four finalists are selected among papers published in 2012 in AMR, AMJ, ASQ, OS, OSt, JMS, ASR and AJS
 | Internal Research Grant, Ivey Business School | Ethanol as renewable fuel | \$12k
 | Best Paper Award (with C. Depeyre), AoM annual meeting (Orlando), BPS
 | Invited speaker, TEDxWestern University
 | Ivey Business School Research Merit Award
 | Invited speaker, Ivey Idea Forum, ING Leadership Center, Toronto
- 2012** | Roland Calori Award, ‘best young researcher’, AIMS (International Strategic Management Association), with C. Depeyre
 | Best Paper Award (with R. Durand), AoM annual meeting (Boston), OMT
 | SSHRC grant (PI) | Dissemination of research results on piracy & the digital economy | \$32k
- 2011** | Fondation HEC’s Best Doctoral Dissertation Award
 | Carolyn Dexter Award Nominee (OMT division of the AoM)
 | Invited speaker, Google Zeitgeist Annual Conference
 | ▶ Grigor McClelland Doctoral Dissertation Award | sponsored by EGOS, SAMS and JMS
 | Invited as one of 100 Leaders of Tomorrow for the 41st St. Gallen Symposium
 | Invited expert | Parliament hearing, International Affairs and Defense Commission | Paris
- 2010** | Leonora Lindsley Memorial Fellowship Award (NYC) – \$6,000
 | Doctoral fellowship, HEC Paris | €12k yearly since 2006 | Society & Organizations grant, €3k
- 2008** | Best Paper Award, AoM annual meeting (Anaheim), Management History
- 2006** | Valedictorian, MPhil in Economics (thesis written on *Capitalism and Piracy*)
 | Ministry of Research (Paris, France), Scholarship for Excellence in Research – €4k
- 2005** | Valedictorian, MPhil in Organization Science (thesis on *The Dutch East India company*)

PROFESSIONAL ACTIVITIES

Conferences and Invited Presentations

- 2020** TUM School of Management’s Conference on Trust & Blockchain | AoM, virtual Vancouver | Keynote Presentation, CPPIB, Director’s Day
- 2019** AoM, Boston | Society & Organizations Research Day, HEC Paris | HEC Lausanne | Imperial College London | VU Amsterdam
- 2018** EGOS, Tallinn | AoM, Chicago | 7^{èmes} Journées Georges Doriot (keynote on bitcoin & entrepreneurship), Montreal | Women in Engineering speaker series, London ON | Invited

- keynote, Ontario Global 100, Stratford | TokenFunder investor event @ PwC, Toronto | Moderator, “Cryptoeconomics and the emergence of Web 3.0” with Ryan Zurrer ▶
- 2017** Bitcoin and Beyond, Research Conference, Univ. of Waterloo | AoM, Atlanta | The Future of FinTech, panel moderator, Toronto | From hype to reality: The promises (and disappointments) of blockchain technology, Scotiabank | Can we predict the price of cryptocurrencies? Bitcoin Wednesdays’ 4th Anniversary Conference, Amsterdam ▶ | SIBOS, speaker & panel moderator, Toronto ▶ | The Toronto FinTech Conference, Program Chair ▶ | Invited seminar, Ivey MBA Program | Research seminar, McMaster University
- 2016** ▶ The Great Bitcoin Debate, panel moderator | Bank of Canada, Ottawa, invited seminar | ▶ Swift Institute Business Forum, Toronto, closing keynote | SMS, Berlin | ▶ Life After Blockchain, panel moderator | ▶ Ransomware: The darker side of bitcoin, panel moderator | FsQCA methods workshop, Université Paris-Dauphine | ▶ The data breach war: How banks can step up their line of defence, panel moderator | Cognition seminar, Mines ParisTech
- 2015** ▶ Conference ‘Capitalism Today’ | AoM, Vancouver | ICGS, Copenhagen | Uppsala University Qualitative Research Workshop (Rotman) | ▶ Global Risk Institute conference on bitcoin
- 2014** ▶ South by Southwest Interactive, Austin | AoM, Philadelphia, PDW on ‘Categorization’ | SMS, Madrid | ▶ Keynote speaker at DevConFu, Jurmala | ‘I, Consumer’ Symposium, Riga | Ontario Qualitative Research Workshop (Rotman School, Toronto)
- 2013** ING Leadership Center, Toronto | Ontario Qualitative Research Workshop, Kingston | EGOS, Montreal | ▶ TEDxWestern U. | Oxford Conference on Corporate Reputation, UK | Tilburg University, NL | Amsterdam Business School, NL | Copenhagen Business School, Denmark
- 2012** AoM, Boston | EGOS, Helsinki | SMS, Prague
- 2011** ▶ Google Zeitgeist, Arizona, USA | St. Gallen Symposium, Switzerland | Bocconi University, Italy | Ivey Business School, Canada | Rotman School of Management, Canada | Université Paris-IX Dauphine, France | EGOS, Sweden | MEDEF, France
- 2010** AoM, Montréal | ASA, Atlanta, USA | Doctoral Research Seminar, June, NYU | HEC Montréal, Canada | Rotterdam School of Management, NL
- 2009** AoM, Chicago | Consortium for Cooperation and Competition, Copenhagen | Alberta Conference on Institutions, U. of Alberta | Organizational Fraud Workshop, Queen’s University | Medici Summer School, Italy | Cass Business School, City University of London
- 2008** AoM, Anaheim | Conference on Path Dependence, Freie Universität Berlin

Professional Affiliations

Academy of Management (AoM) | European Group for Organizational Studies (EGOS) | Strategic Management Society (SMS) | American Sociological Association (ASA) | Society & Organizations ▶

Editorial Board Memberships

Academy of Management Journal, 2016–...
 Organizational Research Methods, 2013–2019
 Canadian Journal of Administrative Sciences, 2012–2015

Ad Hoc Reviewer

Organization Science | Journal of Management Studies | Organization Studies | Research Policy | Strategic Management Journal | Management Science | PLoS ONE

Graduate student supervision

PhD supervisor

- Jungsoo Ahn, PhD expected in 2022 ▶
- Nuruddin Ahmed, PhD expected in 2021 ▶

- Andrew Sarta, PhD expected in 2021 ▶
- Ying-Ying Hsieh, PhD defended in 2018 (now at Imperial College Business School) ▶
- Chethan Srikant, PhD defended in 2016 (now at California State U.) ▶

Dissertation Committee Member

- Ramzi Fathallah, PhD defended in '17 (now at Olayan S of B, American U. of Beirut) ▶
- Mayur Joshi, PhD expected in '21 ▶
- Mohamad Sadri, PhD expected in '21, IE Business School ▶
- Yanfei Hu, PhD defended in '16 (now at Surrey Business School) ▶

Dissertation Defense Examiner

- Brent McKnight, PhD defended in '12 (now at DeGroote BS) ▶
- Mazi Raz, PhD defended in '12 (now Program Director, Banff Center) ▶
- Rida Elias, PhD defended in '14 (now at Olayan School of Business, American U. of Beirut) ▶
- Mehdi Hossein-Nejad, PhD defended in '15 (now at U. of Ontario Institute of Technology) ▶
- Tatjana Schneidmüller, PhD defense in '20, Erasmus University (now at LUISS B-School) ▶
- Miros Zohrehvand, PhD defense in '20, UCL School of Management (now at Leiden U.) ▶

Ivey MSc Research Project supervisor

- Christina Lomazzo, graduated in '16 ▶

Undergraduate student supervision

Coach, Ivey Team | HKUST International Case Competition 2012 | Ivey placed 3rd

Western University WorkStudy program

Ivey Business School HBA1 Advisory program (2011–16)

Other administrative positions

Chair of Program Committee for the annual Toronto FinTech Conference (2017-2020) ▶

Founder, and coordinator (2011–14) | Ivey Strategy & Organization Research Workshop (iSTOR)

Coordinator (2013–17) | Ivey PhD program in General Management, strategy specialization

Coordinator (2014–16) | Ivey Research Series

Member, Research Policy Committee (2016–19) | Ivey Business School

SELECTED MEDIA

I tweet at @PirateOrg (~30k followers)

- 2020**
- | ▶ *CryptoSlate*. Research on cryptocurrency cited in article on Ethereum
 - | ▶ *Globe and Mail*. Interview on Facebook's cryptocurrency project
 - | ▶ *CryptoSlate*. Course module on blockchain technology mentioned by startup founder
 - | ▶ *BetaKit*. Interview about the past and future of Ethereum
 - | ▶ *U.Today*. Article quoting my research on cryptocurrency
 - | ▶ *CoinJournal*. Article quoting my research on cryptocurrency
 - | ▶ *Coin24*. Article quoting my research on cryptocurrency
- 2019**
- | ▶ *France Culture*. Radio show on the book *L'organisation pirate* with co-author R. Durand
 - | ▶ *Forbes*. Online course on bitcoin selected as one of the top resources online
 - | ▶ *CTV*. Interview on television about cryptocurrency exchanges and security (Feb 5)
 - | ▶ *CJAD800*. Radio interview on cryptocurrency exchanges and security (Feb 7)
 - | ▶ *The Rick Gibbons Show*. Radio interview on trust in cryptocurrency exchanges (Feb 6)
 - | ▶ *IB Knowledge*. Opinion piece written by my co-author YY Hsieh about our research
 - | ▶ *CCN*. Article on crypto innovation referencing my research with Sha Wang (in [Spanish](#))
 - | ▶ *Cryptonow*. Article on the growth of the crypto industry mentioning my research
 - | ▶ *NewsBTC*. Article on crypto pricing mentioning my research
 - | ▶ *Bitcoin Exchange Guide*. Article on the crypto industry mentioning my research

- | ▶ *CryptoSlate*. Article on the Cardano blockchain mentioning my research
 - | ▶ *Toronto Star*. Interviewed for an article on digital payments
 - | ▶ *CryptoSlate*. Article on Litecoin mentioning my research
 - | ▶ *CryptoDaily*. Article on Litecoin mentioning my research
 - | ▶ *CCN*. Article on Binance mentioning my research
 - | ▶ *AltcoinBuzz*. Article on Litecoin development mentioning my research
- 2018**
- | ▶ *Le Monde*. Co-signed an op-ed on corporate governance reform in France ([official reply](#))
 - | ▶ *Financial Post*. Interviewed for a piece on the Big Banks and Big Tech
 - | ▶ *Financial Post*. Cited in a piece on cryptocurrency
 - | ▶ *Quartz*. Research cited in an article on cryptocurrency valuation
 - | ▶ *Knowledge@Wharton*. Interviewed for an article on Fintech partnerships
 - | ▶ *Blinkist Magazine*. Review of my co-authored book on piracy and capitalism
 - | ▶ *The Record*. Interviewed for a piece on Kik, Kin and cryptocurrency
 - | ▶ *Les Echos*. Article citing our research on cryptocurrency
 - | ▶ *Knowledge@INSEAD*. Interview citing our research on social contestation and CEO pay
 - | ▶ *Board Agenda*. Paper about our research on social contestation and CEO pay
 - | ▶ *NewsBTC*. Interview citing our research on cryptocurrency valuation
 - | ▶ *The Currency Analytics*. Article citing our research on cryptocurrency valuation
 - | ▶ *Knowledge@HECParis*. Article on our research on social contestation and CEO pay
 - | ▶ *Blockium.io*. Listed among the top crypto influencers on Twitter
- 2017**
- | ▶ *Russia Today*. Quoted in an article about using bitcoin in the marijuana industry
 - | ▶ *CoinTelegraph*. Quoted in an article about cryptocurrency prices
 - | ▶ *Globe and Mail*. Article about my course on industry disruption and piracy
 - | ▶ *Cryptocoins News*. Quoted in an article about cryptocurrencies
 - | ▶ *Huffington Post*. Quoted in an article on piracy
 - | ▶ *Toronto Star*. Interviewed for an article on cryptocurrencies
 - | ▶ *CBC Radio*. Nation-wide interview about cryptocurrency
 - | ▶ *CTV*. Television interview on bitcoin ATMs
 - | ▶ *The Globe and Mail*. Interview about the Exec Education program “Mastering Fintech”
 - | ▶ *Reuters*. Interviewed for an article about cryptocurrency regulation
 - | ▶ *Hacked*. Quoted in an article about cryptocurrency prices
 - | ▶ *BNN Canada*. Interview about the cryptocurrency boom and strategy (also in *TheSpec* ▶)
 - | ▶ *The Globe and Mail*. Interview about the cryptocurrency boom and startups
 - | ▶ *CBC News*. Interview about cryptocurrencies (also in *The Chronicle Herald* ▶)
 - | ▶ *Finobuzz*. Interview about my co-authored book on piracy and Fintech disruption
 - | ▶ *News BTC*. Quoted in an article about the role of cryptocurrency developers
 - | ▶ *Cryptocoins News*. Quoted in an article about Ethereum development
 - | ▶ *Cryptocoins News*. Quoted in an article about cryptocurrency prices
 - | ▶ *Press Release*. New research paper on cryptocurrencies
 - | ▶ *Exolymp News*. Article on my PLoS ONE paper co-authored with Sha Wang
 - | ▶ *Asset Servicing Times*. Article on my Sibos conference panel on blockchain
 - | ▶ *Cryptocoins News*. Quoted in an article about Ethereum
 - | ▶ *Academica*. Fighting online piracy with outside-the-box thinking (interview)
 - | ▶ *Ivey Knowledge*. Cracking the code (interview about cryptocurrencies)
 - | ▶ *Towards London*. Podcast on cryptocurrency
 - | ▶ *BTC Manager*. Quoted in an article on Ethereum development
 - | ▶ *CoinJournal*. Quoted in an article on Ethereum and Bitcoin
 - | ▶ *CryptoCoinSpy*. Quoted in an article on Ethereum and Bitcoin
 - | ▶ *Ethereum Nachrichten*. Quoted in an article on Ethereum
 - | ▶ *Coin Telegraph*. Quoted in an article on Ethereum development
 - | ▶ *CryptoVest*. Quoted in an article on IOTA

- 2016 | ▶ *Yahoo! Finance*. Interview about the VTech hack
- | ▶ *SC Magazine*. Interview about FinTech regulation
- | ▶ *Canadian Business*. Interview about digital communications
- | ▶ *Dauphine Recherches*. Report about my 2016 AMJ article with C. Depeyre
- | ▶ *Our London*. Article about my new book with S. Legault

- 2015 | ▶ *The Toronto Star*. Interview about the future of cash and bitcoin ATMs
- | ▶ *Firmex*. Interview about SwissLeaks and the future of data security
- | ▶ *The Toronto Star*. Interview about Uber and regulation in the taxi industry
- | ▶ *Leader Lab*. Featured podcast on piracy and capitalism
- | ▶ *London Free Press*. Interview about the rise of the ‘sharing economy’
- | ▶ *CBC Radio*. Live interview about the rise of the ‘sharing economy’

- 2014 | ▶ *The Toronto Star*. Interview on Uber’s surge-pricing model
- | ▶ *The Globe and Mail*. Interview about my new course on piracy and industry renewal
- | ▶ *The Toronto Star*. Interview on state-sponsored cyberattacks
- | ▶ *The New Criticals*. Invited contribution on capitalism and piracy
- | ▶ *The Daily Dot*. Featured interview on Internet decentralization and governance
- | ▶ *CBC*. Featured interview about Bitcoin and cryptocurrencies

- 2013 | ▶ *The Globe and Mail*. Article & interview about piracy
- | ▶ *Policy*. Invited contribution on capitalism featured on front cover | ▶ in Portuguese
- | ▶ *Bloomberg*. Invited contribution on the history of piracy and capitalism
- | ▶ *Global Banking & Finance Review*. Review of my book on piracy
- | ▶ *Forbes India*. Op-Ed on piracy and capitalism
- | ▶ *Ideas for Leaders*. What to learn from pirates
- | ▶ *Yahoo! Finance*, 14 Jan. Article & interview about piracy
- | ▶ *The Christian Science Monitor*, 5 Jan. Invited Op-Ed on piracy

- 2012 | ▶ *Harvard Business Review*, 4 Dec. Invited speaker on the HBR YouTube channel
- | ▶ *The Economist*, 15 Dec. Review of my book on piracy
- | ▶ *CBC, The Lange & O’Leary Exchange*, December. Live TV interview about piracy
- | ▶ *The Financial Times*, 12 Dec. Review of my book on piracy
- | ▶ *The Globe and Mail*, 2 Nov. Interview about the arms industry

- 2011 | ▶ *The Financial Times*, 24 Oct. Mention of my award-winning dissertation
- | ▶ *J-WAVE*, 9 Jun. Interview on Tokyo’s leading FM station about piracy
- | ▶ *The Financial Times*, 6 Mar. Article about piracy | ▶ reprinted in *Business Day*
- | ▶ *The Financial Times*, 21 Oct. Full length article about pirate organizations

EDUCATION

PhD in Strategy | 2011 | **HEC Paris** | Jouy-en-Josas | France

“Firm strategy and categorization in the global arms industry, 1996–2007”

Committee: [R. Durand](#), HEC Paris; [J. Battilana](#), Harvard BS; [H. Rao](#), Stanford GSB

- *Grigor McClelland Best Dissertation Award*
- *Fondation HEC Best Dissertation Award*

MPhil in Economics | 2006 | **La Sorbonne University**, Maison des Sciences Economiques | Paris

- *Magna cum laude, Valedictorian*

MPhil in Organization Science | 2005 | **La Sorbonne University**, IAE | Paris

- *Magna cum laude, Valedictorian*

MSc in Management | 2005 | **HEC Paris** | Jouy-en-Josas

MISCELLANEOUS

- 2018 | ► Advisor, Ledn (online lending platform with cryptocurrency backing)
- 2018 | ► Advisor, Yuser (gamified social network built with blockchain and cryptocurrency)
- 2017 | ► Co-author and co-producer of a graphic novel entitled *Déjà Vu* (with S. Legault)
- 2014 | Co-author of a TV documentary project on biotech entitled *La guerre des gènes*
- 2012 | ► Producer and co-scriptwriter of the short film *What is the Pirate Organization?*
- 2010 | ► Co-producer of the song *L'Organisation Pirate*
- 2006 | Procter & Gamble, Assistant Brand Manager, Haircare division (Paris, France)
- 2005 | French Ministry of Foreign Affairs, Consultant at Alliance Française (Brussels, Belgium)
- 2004 | H2C, Strategy consultant for entrepreneurial business ventures (Paris, France)
- 2003 | JAPA Communication, Assistant Advertising Manager (Clermont-Ferrand, France)