

Sruthi Monica Thatchenkery

University College London | School of Management
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FACULTY POSITIONS

University College London, School of Management, London, UK 2016-present
Assistant Professor of Strategy & Entrepreneurship

EDUCATION

Stanford University, Palo Alto, CA 2017
PhD in Management Science and Engineering
Committee: Riitta Katila (Chair), Kathleen Eisenhardt, Charles Eesley, Tom Byers

Duke University, Durham, NC 2008
Bachelors of Science in Economics
Summa cum laude, high distinction in economics, Phi Beta Kappa

INTERESTS

Research interests: Innovation, competitive interaction, entrepreneurship

Teaching interests: Strategy, entrepreneurship, innovation

RESEARCH

Peer-Reviewed Publications

Is there a doctor in the house? The impact of users on medical device innovation (with R. Katila, M. Christensen, & S. Zenios). *Academy of Management Journal*, 2017.

Sequences of competitive moves and effects on firm performance (with R. Katila & E. Chen). *Academy of Management Best Paper Proceedings*, 2012.

Lab coats versus business suits: A study of career preferences among Indian adolescents (with N. Koizumi). *Career Development International*, 2010.

Book Chapters

Distant and local search (with R. Katila). *Palgrave Encyclopedia of Strategic Management*. Eds. D. Teece et al. New York: Palgrave Macmillan, 2013.

Working Papers

Going against the grain: Monitoring of distant competitors and effects on firm innovation (1st round R&R at Organization Science, with R. Katila)

Out of left field: Competitive blind spots and awareness of peripheral competitors in infrastructure software firms (In preparation for submission to Strategic Management Journal)

Familiarity breeds contempt? How similarity between CEOs leads to competition between firms (In preparation for submission to Academy of Management Journal)

We've got rhythm: Temporal patterns of product R&D moves and effects on firm performance (with E. Chen & R. Katila).

AWARDS

Awards & Honors

Winner, Wiley Blackwell Outstanding Dissertation Award, Strategic Management Division, Academy of Management

Finalist, Best Dissertation Award, Technology and Innovation Management Division, Academy of Management

Runner-Up, Best Dissertation Award, Industry Studies Association

Best Paper, Smith Competitive Dynamics Conference

Outstanding Reviewer Award, Technology & Innovation Management (TIM) Division

High Distinction in Economics, Duke University – Outstanding undergraduate honors thesis (“Determinants of demand for hybrid-electric vehicles”)

Fellowships

National Science Foundation Graduate Research Fellowship (2011) – Three-year fellowship awarded annually to graduate students across the United States

Stanford Graduate Fellowship (2010) – Three-year fellowship awarded annually to graduate students across Stanford

PRESENTATIONS

Out of left field: Awareness of fringe competitors in enterprise software (with R. Katila).
Strategic Management Society Annual Meeting. Houston. October 2017.
Academy of Management Annual Meeting. Atlanta. August 2017.

Healthy competition: Executive attention to competitors and effects on firm innovation (with R. Katila).
Smith Competitive Dynamics Conference. Kingston. May 2018.
Frontiers in MOC and TIM Conference. Zurich. June 2017.
DRUID Society Conference. New York. June 2017.
Strategic Management Society Annual Meeting. Berlin. September 2016.
Academy of Management Annual Meeting. Anaheim. August 2016.
Consortium for Competitiveness and Cooperation (CCC). New York. April 2015.
INFORMS Annual Meeting. San Francisco. November 2014.

Is there a doctor in the house? The impact of users on medical device innovation (with R. Katila, M. Christensen, & S. Zenios).

INFORMS Annual Meeting. San Francisco. November 2014.

Academy of Management Annual Meeting. Philadelphia. August 2014.

Sequences of competitive moves and effects on firm performance (with R. Katila & E. Chen).

Strategic Management Society Annual Meeting. Prague. October 2012.

Academy of Management Annual Meeting. Boston. August 2012.

Lab coats versus business suits: A study of career preferences among Indian high school students.

Academy of Management Annual Meeting. Chicago. August 2009.

Consumer preference for fuel efficiency and implications for hybrid-electric product development.

Academy of Management Annual Meeting. Chicago. August 2009.

INVITED SEMINARS

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| Tilburg University, Management | 2019 |
| University of North Carolina-Chapel Hill, Strategy & Entrepreneurship | 2018 |
| Boston University, Strategy & Innovation | 2016 |
| New York University, Technology Management & Innovation | 2016 |
| Harvard Business School, Technology & Operations Management | 2016 |
| McGill University, Strategy & Organization | 2015 |
| University College London, Strategy & Entrepreneurship | 2015 |
| Tulane University, Management | 2015 |

TEACHING

Instructor (UCL School of Management)

MSIN0092 – Technology & Digital Strategy (masters-level, rating: 4.4/5)

Thesis Supervisor (UCL School of Management)

BSc in Management Science – 10 theses

BSc in Information Management for Business – 2 theses

MSc in Management – 12 theses

Teaching Assistant (Stanford)

MS&E 270 – Strategy in High-Technology Companies

MS&E 276 – Entrepreneurial Management and Finance

MS&E 180 – Organizations: Theory and Management

Guest Instructor (Stanford)

MS&E 190 – Methods and Models in Policy and Strategy

CONSORTIA

STR Junior Faculty Consortium. Academy of Management Annual Meeting. Chicago. 2018.

Industry Studies Association PDW. Industry Studies Association Conference. Seattle. 2018

CS, CS, and K&I Junior Faculty PDW. Strategic Management Society Annual Meeting. Houston. 2017.

TIM Junior Faculty Consortium. Academy of Management Annual Meeting. Atlanta. 2017.

WCRS Doctoral Consortium. West Coast Research Symposium. Seattle. 2015.
BPS Dissertation Consortium. Academy of Management Annual Meeting. Vancouver. 2015.
Kauffman Doctoral Consortium. Smith Entrepreneurship Research Conference. College Park. 2015.
Consortium on Competitiveness and Cooperation (CCC) Doctoral Conference. New York. 2015.
BPS Doctoral Consortium. Academy of Management Annual Meeting. Philadelphia. 2014.
WCRS Doctoral Consortium. West Coast Research Symposium. Seattle. 2013.
TIM Doctoral Consortium. Academy of Management Annual Meeting. Orlando. 2013.
SMS Doctoral Workshop. Strategic Management Society Annual Meeting. Prague. 2012.
WCRS Doctoral Consortium. West Coast Research Symposium. Seattle. 2011.
New Doctoral Student Consortium. Academy of Management Annual Meeting. San Antonio. 2011.

SERVICE

Workshop/Symposia Organizer

Academy of Management Annual Meeting, 2019

Reviewer

Academy of Management Annual Meeting, BPS Division, 2013-2017
Academy of Management Annual Meeting, TIM Division, 2012, 2016

Conference Session Chair or Discussant

Smith Competitive Dynamics Conference, Kingston, 2018
Strategic Management Society Conference, Houston, 2017
DRUID Society Conference, New York, 2017
Academy of Management Annual Meeting, Philadelphia, 2014
Academy of Management Annual Meeting, Boston, 2012

Departmental Service

PhD internal examiner (UCL, 2019)
Faculty recruiting committee (UCL, 2016-2019)
Judge for collegiate DECA case competition (London)
Co-organized multiple Stanford Technology Ventures Program (STVP) Research Days
Co-organized lunch and meetings with speakers for Stanford Institute for Economic Policy Research (SIEPR) seminar series
Coordinated student meetings and dinners with candidates for 2013 MS&E faculty search

ADDITIONAL EXPERIENCE

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|---|-----------|
| Analyst, Cornerstone Research , Washington, DC | 2008-2010 |
| Research Assistant, Fuqua School of Business, Duke University , Durham, NC | 2006-2008 |
| Summer Intern, Citigroup Smith Barney (fka Legg Mason) , Alexandria, VA | 2005-2006 |