



Andrew Montandon

EDUCATION	<p>Georgia Institute of Technology 2015</p> <p>M.S. Economics</p> <p>University of Cape Town</p> <p>M.S. Marketing (Distinction) 2014</p> <p>B.S. Marketing and Economics (Honours) 2012</p> <p>Diocesan College 2008</p>
TEACHING AND RESEARCH EXPERIENCE	<p>University College London</p> <p>Teaching Assistant, School of Management</p> <ul style="list-style-type: none"> • Business Strategy (MSc. Mgmt, with Prof. Forti) 2018 • Technology and Digital Strategy (MSc. IMB, with Prof. Thatchenkery) 2017 - Present • Business Strategy and Analytics (MSc. Mgmt, with Prof. Doshi) 2016 - Present • Communication and Behaviour in Organisations (BSc. IMB, with Prof. Stan) 2016 - Present • Global Marketing Strategy (with Prof. Forti and Ms. Eddy) 2016 - Present • International Business (with Prof. Forti) 2017 - Present • Marketing Science (BSc. Mrk Sci, with Prof. Deng and Prof. Smith) 2017 - Present • Business Research Methods (BSc. IMB, with Prof. Warnes and Prof. Stan) 2017 - Present <p>Georgia Institute of Technology</p> <p>Teaching Assistant, School of Economics</p> <ul style="list-style-type: none"> • Econometric Analysis (with Prof. Dhongde) 2015 <p>University of Cape Town</p> <p>Lecturer, School of Management Studies</p> <ul style="list-style-type: none"> • Business to Business Marketing (BSc. Hons, with Prof. Human) 2013 - 2014 • Marketing Honours Research Project (BSc. Hons, with Dr. Botha) 2013 - 2014 • Introduction to Business 2013 - 2014
LEADERSHIP AND SERVICE	<p>Georgia Institute of Technology</p> <p>Reviewer, Research Spring Symposium 2014 - 2016</p> <p>Reviewer, Tower Undergraduate Research Journal 2014 - 2015</p> <p>University of Cape Town</p> <p>Outreach Volunteer, SHAWCO 2009 - 2014</p> <p>Vice-Chairperson, University of Cape Town Marketing Association 2012 - 2013</p> <p>Managing Editor, VARSITY Newspaper 2010 - 2011</p> <p>Finance Manager, VARSITY Newspaper 2009 - 2010</p> <p>Professional Experience</p> <p>Reviewer, Eurasian Business Review 2016 - Present</p> <p>Reviewer, Journal of Retailing and Consumer Services 2016 - Present</p> <p>Intern, Taylor Nelson Sofres (TNS) 2012</p>
SOFTWARE KNOWLEDGE	<p>SPSS, Stata, Statistica, R, Java, SQL, ArcGIS, Leximancer, LaTeX, Microsoft Office (Excel, Word, PowerPoint, Access), Adobe Design Suite (InDesign, PhotoShop, Illustrator)</p>