

Kenny Ching

UCL School of Management

1 Canada Square

London E14 5GB United Kingdom

Phone: +44 020 3108 6041 or +1 925 871 9379

email: k.ching@ucl.ac.uk or kching@gmail.com

URL: www.mgmt.ucl.ac.uk/people/kennyching

URL: kennyching.com

Current position

Assistant Professor of Strategy and Entrepreneurship, School of Management, University College London, United Kingdom

Visiting Researcher, Department of Pediatrics, University of California - San Francisco, United States of America

Research interests

Entrepreneurial Strategy • Economics of Science and Innovation • Science and Innovation Policy • Digitization • Data Science

Education

2015	PhD in Management, Massachusetts Institute of Technology
2013	SM in Management, Massachusetts Institute of Technology
2004	SM in Technology and Policy, Massachusetts Institute of Technology
2003	BSc in Biomedical Engineering, Johns Hopkins University

Publications & talks

PUBLICATIONS

2018	Ching, Kenny; Gans, Joshua; and Stern, Scott, "Control versus Execution: Endogenous Appropriability and Entrepreneurial Strategy". Forthcoming at <i>Industrial and Corporate Change</i> https://doi.org/10.1093/icc/dty040
2016	Ching, Kenny (2016), "Exaptation Dynamics and Entrepreneurial Performance: Evidence from the Internet Video Industry", <i>Industrial and Corporate Change</i> 25 (1): 181-198

SELECTED WORKING PAPERS

- 2018 Ching, Kenny and Vanneste, Bart, "When to Form an Alliance? Emergent Entrepreneurs in the Internet Video Industry".
- 2018 Ching, Kenny and Murray, Fiona, "Intellectual Property Rights and Industry Development: The Case of the Mountain Bike Industry". *Nominated for Best Paper at DRUID 2016*
- 2017 Ching, Kenny; Forti, Enrico; Rawley, Evan, "Specialists, Generalists and Team Performance: Evidence from Random Assignment in E-Sports".
- 2018 Ching, Kenny, "When It Pays Not to Stand Out: Competitive Dynamics in the Internet Video Industry".
- 2017 Ching, Kenny; and Forti, Enrico, "Product Innovation in Weak Appropriability Regimes: Innovative Style without Superior Quality".
- 2017 Ching, Kenny; Huang, Yasheng, "Foreign Direct Investment and University Spillovers".

OTHER SELECTED PUBLISHED PAPERS

- 2006 Koh, X.Y., Srinivasan, B., Ching, K.H.S., and Levchenko, A.(2006), "A 3D Monte Carlo Analysis of the Role of Dyadic Space Geometry in Spark Generation." , *Biophysical Journal* 90(6):1999–2014
- 2004 Hoe, G.Y.S., Ching, K.H.S., Gurewitsch, E.D., and Allen, R.H. (2004), "Measuring Bioimpedance in the Human Uterine Cervix: Towards Early Detection of Preterm Labor." *Engineering in Medicine and Biology Society IEMBS'04. 26th Annual International Conference of the IEEE*, vol. 1

SELECTED INVITED TALKS

- 2018 Foise Business School, *Worcester Polytechnic Institute*, USA
- 2018 College of Business and Economics, *California State University - East Bay*, USA
- 2018 China Innovation and Research Group, *Massachusetts Institute of Technology*, USA
- 2018 Data Science and Research Division, *Facebook*, USA
- 2018 Research Division, *Electronic Arts*, USA
- 2018 Economics Research Division, *Precision Health Economics*, USA
- 2017 Brown Bag series, *Quid Pte Ltd*, USA
- 2017 Academy of Management annual meeting, *Academy of Management*, USA
- 2017 DRUID Society Conference, *DRUID*, Denmark
- 2017 NUS Engineering Technology Management Department, *National University of Singapore*
- 2017 ASSA American Economic Association Annual Meeting, USA
- 2016 Industrial and Corporate Change Conference, *University of California - Berkeley*, USA
- 2016 School of Management, *Asian School of Business*, Malaysia
- 2016 DRUID Society Conference, *DRUID*, Denmark
- 2016 Sumantra Ghoshal Strategy Conference, *London Business School*, UK
- 2015 IDEC Conference, *INSEAD*, France
- 2015 NUS Strategy & Policy Department, *National University of Singapore*, Singapore
- 2014 DRUID Society Conference, *DRUID*, Denmark
- 2014 Department of Management, *University College London*, United Kingdom
- 2014 Engineering and Public Policy Department, *Carnegie Mellon University*, USA

2014	Strategy and Entrepreneurship Department, <i>London Business School</i> , United Kingdom
2014	Strategy and Organization Department, <i>Singapore Management University</i> , Singapore
2014	Marshall School of Business, <i>University of Southern California</i> , USA
2013	Consortium for Cooperativeness and Competition, <i>Kauffman Foundation</i> , USA
2013	DRUID Society Conference, <i>DRUID</i> , Spain
2013	Academy of Management annual meeting, <i>Academy of Management</i> , USA
2012	NUS Brown Bag Series, <i>National University of Singapore</i> , Singapore

Grants, honors & awards

2018	Best Teacher in Masters of Entrepreneurship program, UCL School of Management
2017	Finalist for Ralph Gomory Best Industry Studies Paper Award, Industry Studies Association & INFORMS
2017	Best Teacher in Masters of Entrepreneurship program, UCL School of Management
2016	Finalist for Best Paper Award, DRUID Conference
2016	Nominated for Overall Best Teacher, UCL School of Management
2015	Best Teacher in Masters of Management program, UCL School of Management
2014	Finalist for Steve Klepper Young Scholar Award, DRUID Conference
2012	Edward B. Roberts (1957) Entrepreneurship Fund Grant, US\$15,000
2012	Distinguished Reviewer, ENT Division, Academy of Management
2011	BP-MIT Fellowship
2009	Kurtz-MIT Fellowship
2003	Dupont-MIT Alliance Fellowship

Teaching

2017-2018	MSINGo16 Strategic Management of Entrepreneurial Ventures, University College London, Core course for Master of Science in Technology Entrepreneurship - Instructor (2 year average Course rating: 4.8/5.0; Instructor rating: 4.9/5.0)
2015-2017	MSINGo15 Business Strategy, University College London, Core course for Master of Science in Management program – Instructor (3 year average Course rating: 4.7/5.0; Instructor rating: 4.8/5.0)
2016	MSINGM99 Global Research Project, University College London, Core course for Master of Science in Management program – Instructor

Other academic experience and service

REFeree SERVICE

Management Science, Organization Science, Industrial and Corporate Change, Strategic Management Journal, Strategic Entrepreneurship Journal

UNIVERSITY SERVICE

2015, 2016, 2017	UCL School of Management eLearning/Technology Steering Group
2015, 2016, 2017	UCL School of Management Seminar Series coordinator

DISSERTATION ADVISOR

2017	<i>MS in Management Science</i> : Roxanne Mehyouun, Jingchen Wang, Deepak Bonsal
2016	<i>MS in Management Science</i> : Lisha Mo, Yinglin Li, Spyros Katsampes, Konstantinos Mammous, Vivian Duan, Cynthia Lin
2015	<i>MS in Management Science</i> : Martin Langner, Sean Schrauben

Invention

2011	Probe for measuring Bioimpedance of the Human Uterine Cervix (USPTO 8060195)
------	--

Other professional experiences

2017,2018	Visiting Economist and Data Scientist, Quid Pte Ltd, USA
2006-2010	Investment Manager, Innosight Ventures Pte Ltd, USA and Singapore
2004-2007	Senior Officer (Strategic Planning), Economic Development Board of Singapore

Media mention

2018	"Good management is better than luck for entrepreneurial success", <i>Business Daily News</i> 19th July 2018
2018	"Why students make their ideas commercial faster", <i>Forbes</i> 25th April 2018
2018	"Why student entrepreneurs are quicker to commercialize their inventions", <i>Real Business</i> 24th April 2018
2018	"Student entrepreneurs are faster to commercialize their inventions", <i>FE News</i> 24th April 2018
2016	"Intrapreneurship", <i>Hays Journal</i> 12, October 2016
2016	"Mastering a Facebook World", <i>BBC</i> , 29th March 2016