

# ***Irina Heim***

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## **Areas of Interest**

International business, corporate strategy, innovations

## **Teaching**

Academic year 2016/2017

### ***Henley Business School, University of Reading:***

Mentoring for the University of Reading Massive Open Online Courses (MOOCs) on Digital Leadership

Assessment of students' work (essays and placement reports), including marking and feedback for Placement year reports assessment MM284 course

Assessment of students' work (essays), including marking and feedback for Innovation and market entry MM260 and Effectual entrepreneurship MM301 courses

Teaching assistant with responsibility for delivering tutorials for Business Service Design INMR92 course (Masters level)

### ***University College London:***

Postgraduate Teaching Assistant for Department of Economics, University College London, with responsibility for designing and delivering tutorials, marking homework and exams for the Economics of Regulation ECON7006 course (3<sup>rd</sup> year bachelors)

Academic year 2017/2018

***Henley Business School, University of Reading:***

Teaching assistant for Management skills MM256 course with responsibility for designing and delivering tutorials, marking homework

Supervision of the Executive MBA research project.

University College London:

Postgraduate Teaching Assistant for Department of Economics, University College London, with responsibility for delivering tutorials, marking homework and exams for the Economics of Regulation ECON7006 course (3<sup>rd</sup> year bachelors)

2017/2018 Postgraduate teaching assistant for UCL School of Slavonic and East European studies with responsibility for delivering tutorials, marking homework and exams for the Introduction to Microeconomics SESS1003 course and Introduction to Macroeconomics SESS1004 course (1<sup>st</sup> year bachelors)

2017/2018 Teaching assistant in Management for UCL School of Management with responsibility for delivering tutorials, marking homework and exams for the Business in a competitive environment MSIN7002b course (Masters level)

**Qualifications**

Diploma in Chemistry from Moscow State University

Masters in Economics from the Finance University at the Government of the Russian Federation

MA in Management from Henley Business School

**Conferences**

PhD research presentation:

- Kazakh-British Centre for Competitiveness workshop in Almaty (Kazakhstan), April 2016.

Delevic, U. and Heim, I., 2016, "Institutions in transition: Is the EU integration process relevant for Inward FDI in European transition economies?":

- Academy of International Business Annual Conference 2016 (Abstract) in New Orleans (USA), June 2016.
- Euro-Asian Forum in Politics, Economics and Business in Belgrade (Serbia), July 2016.
- In Proceedings of the British Academy of Management 2016 Conference (Full paper in a competitive section) in Newcastle (UK), September 2016.

Heim, I., Liu, K. and Kalyuzhnova, Y., 2017, "Business Value of IT in Kazakhstan's Energy Sector: the role of international oil and gas companies in sustainable development of the local industry":

- In Proceedings of the Academy of International Business Western USA Chapter Annual Conference (Abstract), February 2017, San Jose State University, California, USA.
- <http://www.aib-w.org/wp-content/uploads/2017/04/AIB-Proceedings.pdf>
- 44th AIB (UK&I) 7 6th Reading IB Conference (poster presentation) in Reading (UK), April, 2017
- Academy of International Business Annual Conference 2017 (Abstract) in Dubai (UAE), July 2017
- In Proceedings of the American Conference on the Information Systems AMCIS 2017 (Abstract), August 2017, Boston, USA.  
<http://aisel.aisnet.org/amcis2017/TREOs/Presentations/88/>
- In Proceedings of the British Academy of Management 2017 Conference (Full paper in a competitive section) in Warwick (UK), September 2017.  
<http://conference.bam.ac.uk/BAM2017/htdocs/index.php>  
ISBN: 978-0-9956413-0-3

Heim, I., Han, T. and Ghobadian, A., 2017. "Subsidiary performance in acquisitions as a result of a value co-creation process"

- European International Business Academy conference (poster presentation) in Milan (Italy), December, 2017.

## **Publications**

Contribution in the development of the policy recommendations for the Government of Kazakhstan. "Enhancing Competitiveness and Prosperity: Does Local Content Policy Improve Competitiveness in Kazakhstan?" (November 2016).

Delevic, U. and Heim, I. (2017). Institutions in transition: Is the EU integration process relevant for inward FDI in Transition European Economies? Eurasian Journal of Economics and Finance. 5 (1): 16-32.

Heim, I., Kalyuzhnova, Y., Li, W., Liu, K. ICT for industrial development: Business Value in Multiple-stakeholder's environment of the oil and gas industry. (Submitted)

Heim, I., Han, T. & Ghobadian, A. A process of value co-creation in ICT service company: a case study of a cross-border acquisition. (Submitted)

Heim, I. (2018). Local content policies: global versus national? In M. Munoz (Ed.), Globalization alternatives (pp. 73-84). Dallas, USA: Business Expert Press.

Heim, I. (ed), (expected in 2019). Investing in Kazakhstan, a junction on the New Silk Road. Dallas, USA: Business Expert Press.

## **Reviewer for**

Academy of International Business Annual Conference

British Academy of Management Conferences

Journal of East-West Business

## **Business Training**

"Business connections" course, organized by the National Chamber of Entrepreneurs of Kazakhstan "Atameken" and the German Ministry of Economic Affairs and Energy "Fit for the partnership with Germany" at Kazakh-

British Technical University. Modules covered were "Economy of the European Union and Germany" and "How to find business contacts in Germany", June 2017.

[https://s3-eu-west-](https://s3-eu-west-1.amazonaws.com/assets.henley.ac.uk/legacyUploads/pdf/research/research-centres/HcE_News_-_September_2017_Final.pdf)

[1.amazonaws.com/assets.henley.ac.uk/legacyUploads/pdf/research/research-centres/HcE\\_News\\_-\\_September\\_2017\\_Final.pdf](https://s3-eu-west-1.amazonaws.com/assets.henley.ac.uk/legacyUploads/pdf/research/research-centres/HcE_News_-_September_2017_Final.pdf)

### **Memberships**

Associate Fellow of The Higher Education Academy